



Maverick Region Board Meeting Minutes

January 8, 2020

By Carey Spreen, Region Vice President

Region President Bill Kruder convened the first meeting of 2020 at 7:01 pm by wishing everyone a Happy New Year. He also offered thanks and congratulations to outgoing President David Robertson by presenting him with a sleek aluminum plaque displaying all 36 covers of *Slipstream* that were published during his presidency. Bill noted that the past three years have seen the most activity for Maverick Region since its inception in 1962. David added that the best is yet to come.

Bill continued with his opening comments by saying that he has an “open door” policy, and that anyone who wants to talk over anything with him is welcome to do so. During a brief discussion about meeting minutes, Bill asked **Region VP Carey Spreen** (who was Region Secretary last year) whether there is now or has been any approval of the previous meeting’s minutes. Carey replied that there has been no official approval, but all board members have a chance to make corrections to the minutes when they are sent out for approval by email. By not noting any changes to the minutes, the board gives implicit approval of them.

Bill went on to list new event chairs for 2020:

- Matt Wilson is Mavs & Mochas Co-Chair with Derrick Tate
- Peter Wen is the Merchandise Chair
- Tom Stout is our Dealer Liaison. Note that this position does NOT solicit sponsorship or donations; Tom will be our “roaming reporter,” keeping the club up on events and occurrences at the four Porsche dealerships in the DFW area
- Becky and Tom Gomer are our Membership Chairs
- Ginger and Tom Heurman are our Rally Chairs. They would like to try out a new idea, which they are calling a “tutorial rally,” which is a shorter, more informal version of the Gimmick Rallies that we typically host
- Mike Mahoney is now our Advertising Chair
- Mike O’Hare becomes the Tech Session Co-Chair along with Michael Baynton
- Long-time member Keith Olcha has agreed to become a Drivers’ Education Co-Chair, focusing on the normal operations that take place during a DE
- Jimmy “JimmyG” Gallegos official takes over as our Charity Chair for 2020

Bill also asked Bill Orr, Wendy Shoffit, and Carey Spreen to review our current listing of chairpersons on our website and in *Slipstream* to make sure that they are current, and to make recommendations as to any additions, deletions, or updates that may need to be made in order to more closely align with PCA recommendations. They will come back with their assessments within 60 days.

Bill then requested information on any contracts or written agreements that Maverick Region is a party to, so that we know our financial liabilities. He asked that any pertinent information be submitted to Treasurer Chris Flaugh within the next 30 days.

On another housekeeping note, Bill wants to maintain an archive of account usernames and passwords for the club. We want to avoid a situation where only one person knows a particular username/password for an account that the club uses. VP Carey Spreen and Secretary Jennifer Parma will be the point persons for this effort.

Regarding recommendations for servicing Porsches, Bill reminded us not to show any favoritism for a particular vendor or company when requests come in via Facebook or other channels. The best practice is to endorse our *Slipstream* advertisers without singling out a given vendor or provider.

Another thing that's new for 2020 is that the Region President will no longer select the **Maverick of the Month**. That privilege has moved to the **Volunteer Chair (Landon Stogner)**, who is in a better position to assess the activities of our volunteer work force. Landon's selection for January is **Scott Kerfoot**, who has been involved for quite a while, assisting at Mavs & Mochas and other events, particularly when it comes to finding, configuring, and using smartphone apps. Scott is a master at getting smartphones to do just about anything he wants, which has been very helpful. Congratulations Scott!

On a related note, Landon's 11-year-old son **Brady Stogner** is now the region's official **PCA Juniors Liaison**. Brady will write a quarterly *Slipstream* article intended for our 190 PCA Junior membership. Congratulations Brady!

Our new **Region Treasurer Chris Flaugh** didn't have any specifics to report only eight days into 2020, but he was able to tell us that 2019 was a good year for the region financially, with consistent positive cash flow. Chris also asked for copies of any contracts or agreements that have been signed on behalf of the region which obligate us to make payments. He wants to make sure that there are no unexpected bills coming our way for 2020. Chris also tabled the discussion about hiring a bookkeeper until we have a better handle on what responsibilities that position would have.

Membership Chairs Becky and Tom Gomer gave the first membership report for the year, using numbers provided by outgoing Membership Chair Jim Hirsch. For the month of December, the region gained 37 new members, two transfers in from other regions, and three new participants in the PCA Test Drive program. A total of 99 members renewed their memberships, but 35 more did not renew. There was also one transfer out of the region, and one Test Drive participant whose trial expired. Our net gains were 17 primary and 4 affiliate members in December.

There are 23 members in February with anniversaries with the club ending in 0 or 5, including two 50th anniversaries: William Butler and Fred Stubbs.

As of January 1, 2020, Maverick Region has 2,120 primary members and 1,020 affiliate members, for a total of 3,140. We also have 20 Test Drive participants and 190 PCA Juniors. Since January 1, 2019, we have gained 394 new members and 54 transfers in, with the net gain being 173 members for the year.

Wrapping up the Membership Report, Tom and Becky said that Jim Hirsch did a great job keeping new members involved by extending personal invitations to them to attend region events and functions, and that they intend to continue that tradition.

Concours Chair Scott Kellogg noted that he is planning an event for the last weekend in May, which will include an all-inclusive happy hour reception on Saturday, May 30, followed by a judged Concours the next day, to be held on a grassy area near Grapevine Lake Dam. A new feature will be an “outlaw” class that will allow the display of Porsches that have been customized, personalized, and otherwise differ from the standard classes that emphasize originality. Tactical Fleet, a company specializing in selling specialty and luxury vehicles, is our Concours event sponsor. (Outgoing Concours Chair Mike Mahoney is working on securing other sponsors as well.) The goal is to have 75 cars entered in the May event.

Social Chair Debi Kruder announced that the annual All Member Party is scheduled for March 22. The event will have the same location and format as last year, taking place at One Preston Events in Gunter, TX. Bill Kruder added that he is considering an award at the party – a “Crest Club” award – which, to qualify for, candidates must have been PCA members for at least 20 years and must have held a position on the Maverick Region Board of Directors. Invitations will be sent to qualifying members.

Web Store Chair Peter Wen announced that he can order business cards for any board member or chair. Bill Orr has the template for the business card layout. Peter readily admits that he likes anything with a Porsche crest or logo, and is looking for a supplier of personalized cups and mugs in the 20 ounce range for \$25 each. Peter also ordered 500 Porsche lanyards that can be used to hold name badges and other credentials, and is also looking for a name badge vendor. Overall, Peter is shooting for the Web Store to be profit neutral.

Outgoing Rally Chair Don Sebert reported that he reviewed the duties and responsibilities of that office with **Ginger and Tom Heurman**, our new **Rally Chairs**, who are ready to get started with the 2020 Rally series.

Member Doug Jameson was a guest at the meeting to offer his services in whatever capacity he might be needed. Thank you Doug!

George Maffey, President of the 356 Tub Club, was also present at the meeting. George will be coordinating more interaction between the Maverick Region and the Tub Club, which we expect will benefit both groups.

Monthly Social Chair Claudia Reynolds announced that she is working on securing The French Room at the Adolphus Hotel for use as a recurring Monthly Social location, possibly in May and November. She also hopes to be able to set up more events in the western part of DFW, and is willing to entertain ideas for locations. She noted that the Maverick Region membership map shows that a significant portion of our members live in the Dallas North Tollway corridor, but Bill Orr reminded us that some members use their business address as their PCA address, so the map may not truly reflect where our members live in every case. Claudia’s husband Jeff reiterated that they are trying to keep the venues fresh, and welcome any suggestions for locations.

Tech Sessions Co-Chair Michael Baynton has big plans for 2020. He and **Co-Chair Mike O'Hare** (who Michael is pleased and excited to have on board) are shooting for putting on a tech session every month this year, but they need new venues and new topics to meet that goal. February 22 is the date for the first tech session, with the topic to be determined.

Drivers' Education Co-Chair Renee Hayden announced that the first DE of 2020 will be held February 22-23 on the 3.1-mile circuit at MotorSport Ranch in Cresson, TX. This event is sponsored by Autobahn Porsche. Upcoming events will be on the full 2.7-mile course at Eagles Canyon Raceway on March 28-29 and returning to the 3.1 course at MSR on April 25-26. At all of these events, participants and other attendees are welcome to drive parade laps during the lunch break for a minimum \$10 donation to Patriot PAWS. Claudia also reminded us that the local Porsche dealers and other independent shops perform DE tech inspections (which are required to enter DEs) at no cost.

Autocross Chair Mark Schnoerr reported that for last year's Autocross series, partnered with Equipe Rapide, 22% of competitors drove Porsches, and hopefully that number will improve for 2020. Lone Star Park in Grand Prairie continues to be an excellent venue for the events, being centrally located with lots of space for long courses. Mark condensed the Porsche class structure a bit more for 2020, resulting in a total of seven classes, allowing any Porsche to run, from 356s and 912s to Cayennes, Macans, Panameras, Taycans, and even Carrera GTs and 918 Spyders.

Advertising Chair Mike Mahoney was present but had nothing to report.

Volunteer Chair Landon Stogner reminded us that he is always looking for volunteers. He asked for lists of positions that each event chair needs to put on their events. Landon also reported that the volunteer website (<http://mav.pca.org/volunteer/>) is helping him track who and how many volunteers are available for our events. The fee for the website is \$45 per month.

Member Chantel Tennyson was "sitting in for Jennifer Parma" at the meeting, but had nothing to report.

Charity Chair "JimmyG" Gallegos noted that Chantel is helping coordinate with Patriot PAWS, one of our charities. JimmyG will be continuing the successful quarterly canned food drives, which last year collected and donated over 1,000 pounds of canned food. He also has a blood drive in the works. After Founders Day, he presented the Huffaker-Hughes Hope House with a check for \$12,500 from Maverick Region.

Hope House Liaison Bill Middleton reminded us that the Hope Shelter has been our charity recipient for over 22 years. We donated about \$2,500 in Walmart gift cards to the shelter, which they provide to their residents to purchase items that they need immediately. In 2006, Maverick Region built the shelter a new 7,500 sq. ft. building for them to use, since the original facility was in poor condition. The year 2021 will mark the 15th anniversary of the opening of their current facility.

Slipstream Managing Editor Kurt Scaggs reminded us that he needs event articles, ideally both previews and recaps, by the 10th of the month prior to publication. He also noted that there were some delivery delays due to the holidays, but the schedule should be back on track now.

Region VP Carey Spreen reported that he and Jeff Sebert had paid a visit to Livio Galanti, owner of Eagles Canyon Raceway, to explore the possibility of assisting Livio with the design of a small off-road course along the lines of the ones at the Porsche Customer Experience Centers in Atlanta and Carson,

CA. Livio owns the land south of the racetrack and is interested in putting in a motocross track as well as the 4-wheel-drive course. Carey provided him with relevant off-road dimensions and specifications for the Cayenne, which they plan to use as a baseline for the course.

James Shoffit attended the meeting but didn't have anything to report.

Club Race Co-Chair David McBee said that the Club Race last fall netted over \$5,000. The Club Race team also had a logistics meeting to plan for the 2020 Club Race season.

Mavs & Mochas Co-Chair Matt Wilson announced that the next event will be on February 8 at RAC Performance in Carrollton. The March event will be held at Poston Gardens in Waxahachie, which supports Daymark Living, a facility that teaches people with Down syndrome to live more independently. Another Mavs & Mochas is planned for Turbo Coffee in The Colony in April, which Matt would like to combine with a rally to the location.

Warren Horgan noted that he continues to be available as a Rally event volunteer.

Club Race Registrar Wendy Shoffit noted that the Club Race team is gearing up for the joint Carrera of the Americas race at Circuit of the Americas over the weekend of February 28 – March 1. They are also working on obtaining more Club Race sponsors for the event. The subject of updating the Detailed Maverick Region History portion of our website, as Wendy had taken care of that in the past. However, that task will be taken over by Carey Spreen, who is also the Region Historian.

Webmaster Bill Orr is in the process of removing redundant email aliases from our officer and event chair email list. He is also removing telephone numbers from the website unless they are listed in *Slipstream*. Bill also reminded us that the best way to get an event added to (or changed) on our online calendar is to send an email to calendar@mavpca.org, which goes to Bill, Kurt (Slipstream editor), and David Tierney (Graphic Designer), who was also present at the meeting but had nothing to add.

With that, the meeting adjourned at 8:55 pm.