



## Maverick Region Board Meeting Minutes

**June 3, 2020**

Minutes taken by Jennifer Parma, Region Secretary

**Region President Bill Kruder** convened the meeting at 7:00 p.m. Those in attendance virtually are welcomed. Tom and Beckie Gomer produced the virtual side of the meeting with approximately 12 in attendance via Microsoft Teams.

**Landon Stogner** announced the Mav of the Month is **Mike O'Hare**, who will receive an Amazon gift card. He has been with the club for 4 years and more recently has been doing the trivia online as well as the tech sessions. Mike was in attendance virtually and thanked the club.

**Tom and Beckie Gomer** gave the membership update. Activity summary for June 2020: 39 new members, 4 transfers in and 2 new test drive participants. 112 renewed members, 45 non-renewal members, 4 transfers out. Totals: 2124 primary members, 1022 affiliate members, 3146 total members, 195 PCA Juniors. Since May 1, 2020, we have added 39 new primary members and transfers and the net primary membership has increased by 1 member.

**Chris Flaugh, Treasurer** stated that nothing has changed from last month. There is 167,000 in the bank giving us a strong reserve.

**Carey Spreen, Vice President** stated that PCA National was changing how we are covered from COVID 19. We need to meet a few more stipulations before we get our certificate.

**Wendy Shoffit, Registrar/Club Race** and the new **COVID 19 Communications Chair** was in attendance virtually. She said a chair to handle the COVID waiver is very important and it would be a short term position. The waiver is signed one time and is valid for one year. She would like to have a Google sheet to allow access to view it at those at various events. Purple wristbands would be used to show a waiver is signed. We don't need a waiver signed at Concours, Autocross or Mavs & Mochas events.

**Michael Baynton, Tech Sessions Co-Chair** said that as of today, mid-July there will be a virtual meet with Fifth Gear Automotive and that will be confirmed by the end of the week. In the month of August, it is tentative there will be an in person tech session at Bennett Auto Werks. **Mike O'Hare, Tech Sessions Co-Chair** will be the COVID 19 Coordinator for this chair.

**Mark Schnoerr, Autocross Chair** reported that the last autocross event had almost 100 drivers competing, 13 of whom were Porsche drivers. The event ran smoothly, even with the distancing, mask restrictions and disinfecting radios and flags after each run group. Our Cayenne pilot, Igor Tulandin, was pushing this GTS to the limits, lifting the inside rear wheel in a few turns. Upcoming events are set for June 14 and August 2. The newsletter and website have the event schedules as well as information on facebook and direct email ads. To see a schedule of all autocross events in the DFW area, visit [dfwautocross.com](http://dfwautocross.com). There will be 26 more events in the next six months. Mark works in the medical field and gave us a demonstration of the effectiveness of various face masks. The bottom line: if you can blow out a match while wearing a mask, that mask is useless.

**Matt Wilson, Coffee Meets Co-Chair** stated the next Mavs & Mochas will be Saturday, June 13th at Turbo Coffee featuring Turbo Porsches. Masks and sanitizer will be available at the tent by the front. The next Mavs & Mochas in July will be at Montgomery Place in Fort Worth. He is working on a location in August.

**Peter Wen, Merchandise Chair** was not in attendance but Bill Kruder filled in stating that he has purchased neoprene masks with the Maverick logo that will be

for sale at the next Mavs & Mochas.

**Claudia and Jeff Reynolds, Monthly Social Chair** were not in attendance but Bill Kruder filled in stating that due to COVID restrictions, all Happy Hour attendees are required to preregister. Jeff Reynolds will be the COVID 19 Coordinator for this chair.

**Mike Mahoney, Slipstream Advertising and Kurt Scaggs, Slipstream Editor** evaluated options for next year. We are one of the few clubs that still does printed material. We could give our advertisers some relief (possibly a 25% reduction of costs) if we go to a bi-monthly or online magazine. Chris Flaugh stated that if we move to a bi-monthly publication (ie: June/July issue, etc.) we would have a positive revenue. As of now, we generate a negative cash flow with the costs involved with the printed magazine. Printing is a fixed cost but the cost of mailing would be reduced if we were bi-monthly. Bill Kruder added that we are giving the paid advertisers good exposure by sharing their ads more on Facebook. Kurt Scaggs added that we will have the ability to track every time someone looks at the online version and also have the ability to create a direct link to the advertiser's website.

**Renee Hayden and Keith Olcha, DE Co-Chairs** were in attendance virtually. Renee has been assigned the COVID 19 Coordinator for this chair. The next event is September 2020, we will have sanitizer, etc., but the environment needs to change before we get back into the cars.

**Sam Bryant, PCA Tours Co-Chair** said the June 14th picnic tour was sold out in 5 hours with 50 cars with approximately 100 people. General liability, communicable diseases and COVID waivers are to be signed and must be printed in color. **Ted Martin, PCA Tours Co-Chair** will be the COVID 19 Coordinator for this chair.

**Tom Heuerman, Rally Chair** has been designated to be the COVID 19 Coordinator for the rally events.

**Debi Kruder, Social Chair** said that the All Member Party as been rescheduled for August 16th. 355 have registered for the brunch, 144 have registered for the

tour. 15% of those registered is their first PCA event. New members do not pay; the club is paying \$6300 toward the event. The entire property is usable this time, not just the barn like last year. Lisa O'Hare has been designated to be the COVID 19 Coordinator for the Social Chair.

**Jimmy Gallegos, Charity Chair** thanked everyone for the Good Samaritan food drop off. 520 pounds of canned foods were donated and \$600 was donated by club members. The Club donated \$500 to the charity. In July, Bill Middleton is helping with Hope House Charity. They need more than food since Walmart donates food every Friday to this charity. Chantel Tennyson is working with Sam Bryant on Patriot Paws on a September drive and fundraiser. More details to come.

The meeting was adjourned by Bill Kruder at 8:43.