

**Maverick Region**  
**Porsche Club of America**  
**February Board Meeting Notes**  
**February 1, 2023 (via Microsoft Teas)**



- Bill – Opening:
  1. Welcome Chairs and Members
  2. Zone 5 Presidents Meeting March 4, 2023--The calendar reflects the scheduled visit of Region Presidents
  3. SIM Racing Coordinators—Robert and Jason are now assuming roles as coordinators.
  4. 2023 Calendar of Events—Updates are needed for the calendar. It is acceptable to provide TBD dates.
  5. 75<sup>th</sup> Anniversary 6/10—Both Porsche Grapevine and Park Place Porsche requested our participation in events. Doug Jacobsen and Michael Hayes agreed to help with on-site coordination.
  6. Slipstream print/online changes ahead—Changes for online/print are planned for this publication. Chris, Arjay, Dana and Kurt will meet to discuss ideas and recommend changes. Current online results do not meet expectations.
  7. ABCDE Show 5/7—the All British European Car Day is scheduled for May 7 at White Rock Lake. The club has designated parking for 25 cars. Members must sign up. This group enjoyed our participation last year.
- Chris- Financial update/ bookkeeper update—The club engaged a bookkeeper. The current balance of \$147,454 is unchanged from prior year at \$146,839. Details are provided as an attachment to the minutes.
- Dana- Advertiser 2023 update—Apart from 2 outstanding invoices from prior year, the club has received payments of \$14, 050. This represents payment of about 36% of total billings of \$39,100. Follow-up to discuss outstanding invoices will occur with Dana. Dana plans to re-send invoices for outstanding advertisers.
- Landon- Mav of the Month; Amazon gift card courtesy of Autobahn—Pat Carmichael (AKA Pop-up Pat) is recognized as Mav of the Month. His pop-ups include lunches, coffees, and breakfast.
- Tom/Beckie- Membership update—Willie Hughes was recognized for his 55<sup>th</sup> anniversary as a member of the club. The total membership stands at 3,848 with 23 primary members added in 2023. Details are included as an attachment.

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- Michael/Rob- Tech Session update—A shout-out was issued to Rob Turner, new tech co-chair. He has been very involved in club activities. For March, the session will be held at Concorso. The February 25<sup>th</sup> session at Innovative has 40 registered participants. Currently, about 8-10 vendors expressed interest in hosting a tech session. A DIY session is under consideration.
- Tom/Lana- Happy Hour update—The March 30<sup>th</sup> event is scheduled for Tally Ho's at Coit/Campbell. This BYOB event is sold out.
- Mark- Autocross update—The Autocross Challenge cup is scheduled for February 16<sup>th</sup> at Lone Star Park. Burleson is the 2023 location for Autocross school on March 18<sup>th</sup>. Autocross school is a great event that fills up quickly. It features a lot of time in the driver's seat. The Burleson drag race style course features a countdown clock and parallel course. There are 51 pre-registered.
- Ted/Michael- Tours update—The January 14<sup>th</sup> group lunch with tour leaders yielded great ideas. The idea focuses on encouraging 'newbies' with a 45 minute tour to Eagles Canyon or Motorsport Ranch. If possible, this event might include parade laps and a link up with a DE event. To encourage participation, Michael Baynton proposed the creation of a short video featuring a tour. Regarding T-shirts and stickers, Bill will follow-up with Troy. At the request of the city of Waxahachie, the Maverick Region will not participate in Tulip Palooza. Discussion of changing the Revolver scheduled date to later in the year. A later date would avoid the summer heat. Members Scott K and Kenin might be able to help with development of a marketing video for tours.
- Mike O'Hare- "meet the driver" series updates—Due to extreme weather conditions, the Lou Marchant event has been rescheduled to March 28<sup>th</sup>. Nick Boule is scheduled for February 23<sup>rd</sup>.
- Renee/Craig/Keith- DE update—Thanks were extended to team members. In February, an event is scheduled for Motorsport Ranch on February 18-19. Turbo BBQ will be featured with discussion of a coaching clinic in process. Upcoming events include March 25-26 at Eagles Canyon and April 29-30 at Motorsport Ranch.
- Robert/Jason- SIM Racing—A future article is anticipated for Slipstream. Jason and Robert, both enthusiasts, came in 1<sup>st</sup> place during a recent competition. The cost for involvement in SIM Racing ranges from \$100 to \$10,000.

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- Debi/Stephanie/Michael/Ted-All Member Party 2023—A calendar conflict with Autocross and the Fredericksburg Off road Event was noted. For the tour, there will be 17 groups with about 170 cars. The all Member Party will be held at 1 Preston Event Center in Gunter and includes Pecan Lodge and beverages (Mimosas and Beer). A face-painting set up for kids is planned. Tables will be set-up on the Patio for Committee Chairs.
- Mike/John/Rishi- Mavs & Mocha update; 60<sup>th</sup> Anniversary of the 911—Events are scheduled for February (Turbo Coffee), March (Frisco Fresh market) and April (Southlake Town Square). For June, there is discussion of a meetup at The Star. Additionally, consideration of The Shop identified limited parking space as a concern.
- Doug- Mav outlier member engagement—For April 22<sup>nd</sup>, a trip to Glen Rose is scheduled. Tyler and Wichita Falls are planned for later dates.
- Jimmyg- Charity update 2023—The club continues support for 6 major charities; American Heart Association, Hope House, National Breast Cancer Awareness Foundation, Wipe Out Kids Cancer, Patriot Paws and North Texas Food Bank. Additional donations are extended as ‘one-offs.’ Doug Jacobsen, Stephanie Summers, and Rishi Burke volunteered to help with this committee. The Plano Toy Parade went well. Hope House expressed thanks.
- Carey- From the Regions—Light submissions will be supplanted next month. For the upcoming Hill Country event, Xpel (Austin) pledged \$1000 as sponsor. Likewise, Xpel (Dallas) offered \$1000. There may be opportunity for a coffee meets and tech session. Mike McHorse volunteered to facilitate discussion. Tulip Palooza limited the number of registered cars to 5 versus 35 prior years.

Bill- Closing stay safe and be KIND

Adjourned at 7:42PM

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**February 1, 2023, Membership Report**

**Submitted by Tom Gomer, Membership Chair**

**Activity summary - January 2023**

New Members: 42

Transfers In: 5

New Test Drive Participants: 2

Members with January "ending in 0 or 5" anniversaries: 31

55-year Anniversary - William Hughes

Renewed Members: 161

Non-Renewal Members: 49

Transfers Out: 9

Expired Test Drive Participants: 0 Member Record

25                      5                      31

PCA Totals

Primary Members	Affiliate Members	Total Members
100580	53088	153691

National Growth

Primary Members	Affiliate Members	Total
561	326	887

Changes: 9

**Totals**

Submitted by Olga Taylor, Region Secretary (2/27/2023)

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Primary Members: 2632

Affiliate Members: 1216

Total Members: 3848

PCA Juniors: 261

Test Drive Participants: 36

Maverick Growth from numbers reported in January 2023

Primary	Affiliate	Total
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**Since February 1, 2023, we have added 47 new primary members and transfers. Our net 2023 primary total membership has increased by 25 primary members.**

**Member contacts - To Do**

1. Email new members - Completed.
2. Mail out new member packets -
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple  
PCA April anniversary members



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JANUARY 2023 - MONTHLY FINANCIAL UPDATE

Submitted by Chris Flaugh, Regions Treasurer

- 146,839.21 Current bank balance as of 1/4/2023
- 160,020.60 previous balance as of 11/2/2022
- (13,181.39) net change

CHANGE DUE TO: Founders Day expenses.

Charitable contributions

Pre-paid deposits for all member party

**BOTTOM LINE**

135,441.48 balance same month last year

146,839.21 current balance

11,397.73 difference

**Slipstream ad revenues**

- Still at same point as last month: \$35k billed, \$33k collected.
- 1 advertiser left market, partial payment in discussion.
- 1 advertiser still outstanding

2023 Slipstream invoices have gone out.

