



Maverick Region Board Meeting Minutes

Sept 2, 2020

By Carey Spreen, Region VP

Region President Bill Kruder convened the entirely virtual meeting at 6:45 pm via Microsoft Teams. He started off by noting that no RSVPs are required for virtual meetings; anyone is free to join. He reminded us that political discussions have no place on our social media sites, and asked that we be kind when posting on those sites.

Bill recapped Maverick Region's National awards: First Place in Class V (more than 800 members) in the Website contest; Second Place in Class VI (more than 1,700 members) in the Newsletter contest; and, for the second year in a row, the National Membership Award for Greatest Actual Growth.

Bill also reminded event chairs to review our calendars on the website and in *Slipstream* to confirm that the details (time, date, location, etc) are accurate. He also announced that Region VP Carey Spreen will be submitting monthly recaps to Porsche Panorama for publishing in the "From the Regions" section in order for Maverick Region to have a continuous presence in that column each month.

Bill then announced that we have a new **Marketing and Social Chair: Kendall Awtry**. Kendall will be taking over from the 2018 PCA Enthusiast of the Year Bill Orr, who stepped down as of August 31, but is continuing on to assist during Kendall's transition. Welcome Kendall!

Membership Chairs Tom and Becky Gomer were not present, but Bill Kruder went over the latest membership numbers. August saw our membership grow by 34 new members plus six transfers in, and one new Test Drive participant. We have 20 members with anniversaries divisible by 5, including Lane King, with his 45th anniversary. A total of 103 members renewed, but 40 did not renew, three more transferred out, and one Test Drive participant expired out of the program. As of September 1, Maverick Region has 2,166 primary and 1,038 affiliate members, for a total of 3,204. Another 17 are Test Drive Program participants, and we have 192 PCA Juniors in the region. Our net 2020 primary membership count has grown by 43.

Maverick Marketplace Chair Peter Wen was also not present, but Bill passed along that Peter would be launching a new T-shirt store on Sept 11 via Bonfire.com. Peter notes that he has sold more than 150 Texas "FM" (farm-to-market road) signs to date. His goal with the Marketplace is to become revenue neutral.

Bill announced that **Jennifer Parma** has resigned as **Region Secretary** for personal reasons, and that **Olga Taylor** has offered to step in for the last quarter of 2020 as acting Secretary. Because the replacement of an Executive Council member must be voted on by the Board at a regularly scheduled meeting, we held a vote and it passed unanimously. The Board would like to thank Jennifer for her service as Secretary this year, and to thank Olga for taking on the role on short notice!

Volunteer Chair Landon Stogner announced that he has chosen **Chantel Tennyson** as **Maverick of the Month**. Chantel recently joined the Charity team and assists in our partnership with Patriot Paws, keeping up to date with our sponsored service dog named "Porsche." Chantel will receive an Amazon gift card (sponsored by Autobahn Porsche) for being named Mav of the Month. Congratulations Chantel! Landon also noted that a new Current Volunteer Opportunities page is available on our website: <https://www.mavpca.org/volunteer/>. Click the button on that page to see what volunteer positions are open!

Region Treasurer Chris Flaugh reported that we have \$153,000 in various accounts, up about \$2,000 from last month. We received our quarterly refund from PCA in August, totaling \$8540.50. Payments we have made since his last report include \$5,300 for printing *Slipstream*, \$700 in charity donations, and \$600 towards DE track rental.

Region VP Carey Spreen announced that he would be taking on the role of providing content about Maverick Region for the "From the Regions" section of *Porsche Panorama*, PCA's national magazine. He will peruse articles from *Slipstream* and send a couple of paragraphs and a photo about a different type of event each month.

Charity Chair Jimmy Gallegos reported that he had received 37 confirmations for the upcoming All Ladies photo shoot, with photos to be taken by Michael Durovic. Rain forced a rescheduling of the shoot to Saturday, Sept 5. Jimmyg reminded us that October is Breast Cancer Awareness Month, and that Janelle Hail (CEO of the National Breast Cancer Foundation) and her son Kevin (President and COO of NBCF) are members of Maverick Region and active in providing services to women in need. He also noted that Bill Middleton continues to assist in coordinating with the Huffaker-Hughes Hope House. He reported also that our goal of 2,020 lbs of canned good donations in the year 2020 has been far surpassed: our total to date is 4,419 lb of donated canned goods!

Special Events Chair Debi Kruder advised that this year's Silent Auction (in conjunction with our Founders Day anniversary celebration) is a go for this year. The Silent Auction supporting the Hope House will be open beginning November 1 online.

Tours Co-Chair Sam Bryant, along with **Chantel Tennyson**, reminded us that the Patriot Paws tour and lunch is scheduled for Sunday, November 8. It will begin at the Melissa Middle School, running for about 1 hour 45 minutes, with a 50-car (100-person) limit, and will end up in Rockwall at the Patriot Paws facility. They are seeking donations to cover the cost of box lunches at \$40 each, and also working on getting T-shirts for the drivers participating in the tour. Box lunches and T-shirts for tour passengers should be available for another \$40. During the lunch, Patriot Paws will present a demonstration of how their service dogs assist disabled veterans.

Bill K. officially introduced our new **Photography Chair, Paul Moseley**. Welcome Paul! Paul is a recently-retired professional photographer, and is interested in setting up a photography how-to session at the

Motoring Mavs at Mayo event in October. This event would be limited to about 10 attendees (for social distancing purposes) and would focus on improving the look of photos submitted to *Slipstream*. He is working with Jim Hirsch and Slipstream Editor Kurt Scaggs to promote a photo sharing app called Tripix, which anyone could use to upload and share photos. Paul has also taken photos at previous DEs and posted them on social media. Bill added that he (Bill) would like to revive our Photograph of the Month series.

Bill also introduced **Kendall Awtry** as our new **Social Media Chair**. Welcome Kendall! Kendall expressed interest in doing a blog about the Porsches of Texas, and relayed the information that the owner of Boi Na Braza in Grapevine would be interested in hosting a car show with us.

Drivers' Education Co-Chair Renee Hayden reminded us of the upcoming one-day DE at Eagles Canyon Raceway on September 5. There were 79 drivers and coaches signed up (coaches also paid their own entry fees for this event), including entrants from Hill Country and Lone Star Regions. Also, as a new policy, drivers can now wear shorts when on track. As of the meeting, we still owed the track \$2,000, and needed checks to pay the corner workers after the event.

Doug Jacobson is taking on the role of getting our **region outliers** (folks at the periphery of Maverick Region, such as Wichita Falls and Tyler) more involved by bringing casual meetups to them. The idea is to identify a coffee shop or other gathering place in those outer areas and let the local Mavericks know that we'll be there to meet up with them. He would like to do this approximately three times per year, with the first one being Saturday, Oct 5, meeting up in Wichita Falls (possibly the Duck Coffee Company or the Highlander Public House), with another one in Tyler to follow in early 2021. Like our Mavs & Mochas events, this would not be a tour; rather just a get-together at a specific destination.

Tech Session Co-Chair Michael Baynton reported that he and **Co-Chair Mike O'Hare** had not had much success organizing another "virtual" tech session to date, since those events are better suited to attendees actually being physically present to look and touch. They are working with Mayo Performance to see if they can organize another virtual event, but are running into technical and content-related issues. Michael indicated that he may try to fill the void by writing a technical article or two until we can host traditional tech sessions again. Meanwhile, Mike O'Hare is working on a tentative session with Porsche Grapevine, which could be a live one with limited attendance, taking place in October.

COVID Communication Chair Wendy Shoffit reminded us that all insured in-person events must have COVID waivers available for all attendees to sign, or the attendees must wear wristbands indicating that they have already signed the waiver. She also noted that there is now a page on our website that details PCA COVID protocols: <https://www.mavpca.org/events/covid/>. Bill K. added that guidelines vary by county, to which this web page contains links.

Speaking of the Maverick website, Bill advised that he had met with **Bill Orr** prior to the board meeting regarding finding a replacement **Webmaster**. Bill Orr will assist with that effort, and agreed to assist with the website until a permanent replacement is found.

Autocross Chair Mark Schoerr reported that the most recent event at the end of September followed the pandemic guidelines, limiting the number of entries, allowing pre-registration only, disallowing passengers, and enforcing mask wearing when competitors were within six feet of each other. This latest event drew 103 drivers, 15 of whom drove Porsches. He also reminded us that the final event of

the year will again be a charity event, with all proceeds going to Guns & Hoses, a group of first responders who donate to the families of fallen police and firemen. He noted that his request to donate \$1,000 to the charity has already been approved.

Mavs & Mochas Co-Chairs Matt Wilson and Derrick Tate reported that these events are still maintaining an empty parking spot between cars by blocking them with traffic cones. The September event is scheduled for Montgomery Plaza (Note: this was later changed to Turbo Coffee in The Colony), with October set for the National Breast Cancer Foundation (NBCF) in Frisco, and November scheduled for the town square in Granbury, TX, in conjunction with Help Hope Happen (supporting our charity, the Hope Shelter) and sponsored by Autobahn Porsche in Fort Worth. December's M&M will be the first of three events celebrating Maverick Region's 58th anniversary, Founders' Day, with the location likely being Nordstrom NorthPark Center, as in years past.

Happy Hour Chair Claudia Reynolds came up with an idea to host a virtual Happy Hour at Neiman Marcus, complete with door prizes, although the details are not finalized so far. She also has a contact at Jose (on Lover's Lane), with whom she hopes to coordinate an in-person event in October. This event would of course have limited attendees and would have to comply with PCA's COVID guidelines. She asked that Kendall (new Social Media Chair) be added to the Happy Hour email alias so he can be kept up to date on any developments.

Scott Kerfoot, who will be working with Kurt Scaggs and Jim Hirsch on transitioning *Slipstream* from print to online, said that work is progressing on that project.

Slipstream Editor Kurt Scaggs reported that the October issue will be dedicated to Maverick Women cover to cover, coinciding with National Breast Cancer Awareness Month. Kurt asked us to let him know if we had any articles intended for the October issue that had not yet been submitted. Kurt is looking forward to having access to all of the photos that our members upload to the web. He also reminded us that the magazine needs event recap articles to help "sell" these events to members who have not yet attended one, and to double-check the online calendar for discrepancies, since that calendar is the basis of the *Slipstream* calendar. Bill K congratulated Kurt on winning second place in Class VI of the PCA National Newsletter Contest, and noted that he had interviewed long-time Maverick (and former Region President) Fran Ussery, who reminisced about how *Slipstream* used to be assembled and mailed, and about an infamous issue from 1976 renamed "*Slipshod*" while Teri Davis (then Teri Mancil) was the Editor.

The meeting adjourned at 8:20 pm.