



January Board Meeting

1/3/2024

- Bill – Opening:
 1. Welcome Chairs and Members—A welcome was extended to chairs and members
 2. New Chairs—Bob DiRienzo and Carey Spreen are Rally Co-chairs. Sam Byant return to serve as Tours Chair. Michael Hays suggested splitting responsibilities for Tours because three people are needed.
 3. Reminder Slipstream due date is 1/10—Due to transition, the due date for January submissions was revised to January 5, 2024.
 4. Proposal to change ‘Maverick of the Month’ to bi monthly aligning with Slipstream renaming to “Maverick MVP”; increase to \$100 gift card—With change to bi-monthly Slipstream, a new name was proposed with Pat Carmichael suggesting Most Valuable Maverick (MVM). Chairs are encouraged to send event info to comm@mavpca.org if they want publicity. This includes requests for Facebook, Calendar, and Slipstream. Requests for Ad design support should be sent to clubads@mavpca.org. Kurt and Troy and doing design work.
- Chris- Financial update—The current balance of \$115,285 versus prior month of \$165,434 reflects expenses for Hope House (\$18K) and deposits for Track events plus All Member Party deposit. The January 2023 balance was \$146, 839. For current year, we anticipate about \$10K from PCA quarterly. Silent auction invoices will be sent next week. Slipstream invoices are pending. Details are provided in a summary report.
- Tom/Beckie Gomer-Membership—There were 46 new members, 3 transfers, 161 returning, 1 transfer out, and 63 non-renewals. Details are provided in the summary report.
- Dana- Advertiser 2024 update—All invoices were sent December 8, 2023 with about \$42K outstanding against a due date of January 31, 2024. A list of expected advertisers was sent to Chris—he will send out the official invoices. Fran followed up on Printing.
- Pat- MVP aka Mav of the Month; Amazon gift card courtesy of Autobahn—John Cuyler is Mav of the Month. He, with help of wife Christine, have been hauling the tent around for about 2 years.
- Carey/Doug- Slipstream update—Templates and phone calls have been exchanged with Brian Jones, contractor, for the December/January edition. We are awaiting submission of articles to editor@mavpca.org with space limitations in effect. Editors should be advised on word count. A separate file is requested for pictures.



- Carey/Michael- From the Regions—Linda Goodman will inform Michael of updates on insurance reporting. The Maverick Region achieved our goal for submissions versus Santa Barbara.
- Mark- Autocross 2024 update—The 2024 schedule is pending and not yet published. For 2023, there were 315 drivers, 10 events with 38 trophies awarded. Saturday at Classic Wine is the date for the celebration.
- Michael/Ted- Tours update—March is the All Member Party with a new route and new venue. Ted is working on the route. Tours members attended an appreciation lunch on Sunday. Sam is returning to Tours.
- Rob/Michael- Tech Session update—An event is tentatively scheduled for February 9th but time is short. For prior month, attendance was good with standing room only. Blair has expressed interest in hosting—info will be forward to techsession@mavpca.org. MWBTW are exploring an entry level session with Grapevine Porsche.
- Renee/Keith- DE 2024 update—The calendar is set with 4HPDEs scheduled for 2024: Motorsport Ranch 2/17-18; Eagles Canyon 3/30; Motorsport Ranch 4/27-28; Eagles Canyon 9/7-8. Decent tires, helmets are required.
- David- Club Race 2024 update—COTA is scheduled for February 24-25, 2024 with participation from Lone Star, Hill Country and Maverick Regions. Over 200 cars are expected. In 2023, five champions are noted for the Maverick Region. Hallet is a possibility for 2025.
- Pat/Lisa- Women behind the Wheel update—about 20 women attended a private tour of the Arboretum's Women's Garden. Pier Burgess sponsored the event. About 40 people attended the Cookie Exchange including new people. A January 21 Pop-up is scheduled for Legacy West. A tech session is pending. The Ladies HPDE is finalized for September 29, 2024.
- Debi- Founders Day recap—The Grapevine Porsche event was well attended with 75 pounds of BBQ served 200 pizzas, cigars and donues. The total expense was about \$22K.
- Debi- All Member Party 2024 update—Aubrey is the location of Oakplus Ivy, a new venue. Autobahn Porsche sponsorship is pending. The new menu will feature Torchys Tacos, Gelato, Churros and beverages.
- Scott- Concours 2024 update—A team meeting is scheduled for next week. The 2024 event features a garage party on Friday, restaurant on Saturday and Concours on Sunday May 19. A 'fact sheet' on judging with tips for detailing will be provided.
- Mike/Rishi/John- Mavs & Mocha update—The 2024 calendar is set through May to include Hinkel in January, Turbo in February, Son of the Butcher in March, Southlake in April and Frisco Fresh Market in May.



- Doug- Mav Outlier Member Engagement update—Due to extreme weather, the Tyler event will be re-scheduled with February 24th as a proposed date. The event will feature open house at 10, check presentation of \$10,000 (Park Place: \$2000; Maverick Region \$8000), and Lunch. A
- Stephanie/Milton- Charity update—New chairs were helpful with the Silent Auction.
- Chris- Social Media update—Copies of add content is needed for upload. Instagram is not showing traffic.
- George- Tub Club—The 2024 schedule is being finalized. The club is open to all.
- Lisa O'Hare and Kim Turner are working on Social Events with Debi

Bill- Closing stay safe and be KIND



January 1, 2024 Membership Report

Activity summary - December 2023

New Members: 46
Transfers In: 3
New Test Drive Participants:1
Members with September ending in “0 or 5” anniversaries: 24
Renewed Members: 161
Non-Renewal Members: 63
Transfers Out: 1
Member Record Changes: 6

Totals

Primary Members: 2749
Affiliate Members: 1314
Total Members: 4063
PCA Juniors: 268
Test Drive Participants: 28
Maverick Growth from numbers reported in December 2023

Primary	Affiliate	Total
16	7	23
PCA Totals		

Primary Members	Affiliate Members	Total Members
104857	54923	159803
National Growth		

Primary Members	Affiliate Members	Total
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219

80

299

Since January 1, 2024, we have added 49 new primary members and transfers. Our net 2023 primary total membership has increased by 122 primary members.

Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets - Completed
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple
PCA April anniversary members



JAN 2024 - MONTHLY FINANCIAL UPDATE

115,285.00 Current bank balances as of 1/3/2024

165,434.80 previous balance as of 11/1/2023

(50,149.80) net change

Change due to:

Year end charitable donations (Hope House)

Member Party deposits

Track deposits for 2024

TOTAL LINE

146,839.21 balance same month last year

115,285.00 current balance

\$ (31,554.21) difference