

AUGUST 3, 2022

MAVERICK PCA BOARD MEETING

MINUTES

Time: 6:30 PM

President: William Kruder



Microsoft Teams meeting—Meeting was called to order at 630pm

- Bill – Opening
- Other Social Media groups: Spoke to Maggie, Social Media Chair for PCA and cautions that board members should not post our events on other social media sites (for example Dallas Porsche Club). They can post on our site unless they are violating one of our policies.
- Event cancelations: Running 20-30% of registrants. We have sent out communication regarding the importance of showing up but as a club we are still dealing with it. Thus, overbook your events. Add that extra 20% to your max capacity. See if our regfox has a function that lets you know if you are not registered and allows you to unregister.
- Executive Board election notice: Our Executive board are the nominees for 2023 unless someone else pops up. The notice will be in October.
 - Landon- Mav of the Month; Amazon gift card courtesy of Autobahn. This individual has been a part of the club for 30 years and most recently been helping with Club Race and DE. This month's Mav of the Month is Keith Ochoa. Per Bill, he is also a Crest Club Member and Past President.
 - Tom/Beckie- Membership update: twenty-three new members this month, 19 anniversaries (attached)
 - Chris- Financial and Slipstream payment update. We received \$1K for the PCA Service Award. Slipstream: We are up to 94% received with less than \$2K outstanding. See attached.
- Pat/Lisa/Wendy- Women behind the Wheel October plans—Due to unforeseen circumstances at Park Place, the location for the August 6th event has been changed to the 'Clubhouse' in Frisco. The topic is driving events including Club Racing, HPDE and Autocross. Going forward, planning for a September Pop-up is in the works. For October, a Happy Hour with spouses is planned on October 6 at Park Place. In November, Porsches and Pastries is planned for Simply Divune in Pantego.
- Lisa— 'Ladies are busy.' A challenge entitled 'Pinkout' asks women to submit photos of themselves with their cars highlighting the color pink. From the photos, a collage will be created and featured on the cover of the October Slipstream magazine. The issue will include an interview with the founder of the National Breast Cancer Awareness Foundation. As opposed to previous years where members created kits for breast cancer survivors, the kits can be purchased through Amazon. The October Slipstream will feature women authors.

- Dana & Susie- Advertising update—On-Site Tires is suspending operations and requested suspension of Advertising. The club will seek to collect on an outstanding balance of \$1,541—consideration will be given to prorating this amount. Similarly, Mullinex has an outstanding balance. Dana will follow-up on these matters including a search for replacements.
- Tom/Lana- Monthly Social update—Sneaky Pete’s in Lewisville is scheduled for August 18th. Tom and Lana were commended for doing an excellent job—they have reinvented the Happy Hour experience. Congratulations were extended on the engagement.
- Carey- From the Regions and update ONLINE EXECUTIVE COUNCIL—The online voting proposal for the executive council has been approved. As far as future submissions, Carey plans to submit two articles in October. The May 2022 MWBTW event was submitted for October. Elections will be held electronically as approved by the Board.

- Mark- Autocross update—Three or four attendees were affected by hot temperatures and were treated with water. temperatures affected 3 or 4 people during the event. There were 21 Porsches and eighteen women drivers at the event that featured about 140 cars. Four more events are planned for this year, August 18, September 18, October 16 and November 13. Carey demonstrated great speed in tending those affected by the heat. The club did not incur cost for this event. Novice, coaching and ride-along are available for interested parties. An invitation is extended to all members.
- Maggie- Website update—Members are asked to send events to her.
- Conor- Emailer update—Members are encouraged to send information to comm@mavpca.org.
- Kenin- YouTube update—Whiskey and Wheels is a video series featuring people and cars. Justin Husman served as the guest for the inaugural edition.
- Alan-Photo update—Michael Durovick is curating a feature entitled, ‘Rare and Beautiful Cars.’ For Don Yount’s 906, Michael wrote an article and provided a photo for the August Sliptream cover. Members are asked to contact Alan if a photographer is needed to cover an event.
- Doug- Mav outlier member engagement—A trip to Tyler to view Billy Hibb’s collection is set for September 25, 2022. Final details on registration costs are pending. Members in the Wichita Falls area expressed appreciation for the recent event.
- David H- October Club Race update—The upcoming race scheduled for October 15-16 features food, cigars and a party. High interest in the event is evidenced by informal polling and registrations from racers. An invitation is extended to all members. The club is seeking support from Porsche Plano.
- Renee/Craig/Keith- DE update—Eagles Canyon is the venue for the upcoming Labor Day weekend event (September 3-4, 2022). Grapevine Porsche is the sponsor. Lunch is priced at \$15 in AC comfort. The patio is covered and includes fans for outdoor seating.
- Michael B/Derrick- Tech Session update—The July 23 event was successful, attendance issues notwithstanding. The host, Fifth Gear, did a ‘great job.’ In August, Andy Kay (OCDetailers) will provide information on car care to include car wash recommendations.
- Jimmyg- Charity update—The August M&M provides an opportunity for canned food donations. As second place winners for 2022, the Maverick Region matched the ranking received for 2021. Trophies for each year were displayed.

- Mike O'Hare- Meet the Driver update—The August 24th event features M.L. Spear and Jack Griffin. Expectations are high for another great event, third in 2022. Going forward, planning is in the works for future events this year.
- Ted/Michael H- Tours update—The next event is set for October, the Aloha Tour. In December, the annual Toy Parade is planned for a drive to the Plano Police Department. Discussion of a police escort and coordination included commitment to send contact information to Ted.
- Debi- Founders Day update NEW date—Planning for the 60th anniversary event is underway. Grapevine Porsche provided a \$5000 sponsorship and host venue for the celebration. Though In-And-Out Burger is unavailable, Fletcher's Corny Dog is confirmed. Pizza and BBQ will also be available. A balloon artist has been hired. The event wraps up a full day with M&M at Nordstrom and the Plano Toy Parade in the morning. Proceeds for the Silent auction will benefit Hope House.
- Matt/Mike- Mavs & Mocha update including Founders Day—An evening event is scheduled for August 13 at Turbo Coffee in the Colony from 730pm to 930pm. The September 10th event is set for Lakeside Shopping Center (Starbucks),
- Scott-People's Choice @ Founders Day—Discussion of online voting included mention of Scott Kerfoot as a resource.
- Bill be safe and be KIND

Submitted by Tom Gomer, Membership Co-Chair

August 1, 2022 Membership Report

Activity summary - August 2022

New Members: 23

Transfers In: 3

New Test Drive Participants: 1

Members with June "ending in 0 or 5" anniversaries: 19

35 year anniversary - Mark Gohlke

Renewed Members: 102

Non-Renewal Members: 49

Transfers Out: 4

Expired Test Drive Participants: 0 Member

Record Changes: 3

Totals

Primary Members: 2510

Affiliate Members: 1187

Total Members: 3697

PCA Juniors: 258

Test Drive Participants: 25

Maverick Growth from numbers reported in June 2022

Primary	Affiliate	Total
Primary Members	Affiliate Members	Total Members
97023	51575	148619
National Growth		

Primary Members	Affiliate Members	Total
656	287	943

Since August 1, 2022, we have added 26 new primary members and transfers. Our net 2022 primary total membership has increased by 122 primary members.

Member contacts - To Do

Notes submitted by Olga Taylor, Region Secretary (9/1/2022)

1. Email new members - Completed
2. Mail out new member packets -
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members

AUGUST 2022 - MONTHLY FINANCIAL UPDATE (submitted by Chris Flaugh, Region Secretary)

\$ 156,822.27 Current bank balances as of 8/3/2022

\$ 186,536.24 previous balance as of 6/1/2022

\$ (29,713.97) net change

CHANGE DUE TO:

+ PCA National quarterly rebate \$10,617.20

+ PCA award \$1000

+ \$3k Slipstream ad revenues received - up to 94% of billings - \$2k left to go
\$35k billed, \$33k collected

- Club Race expenses processed (after revenue reflected in previous month) - Slipstream printing expenses

BOTTOM LINE

\$ 156,593.00 balance same month last year

\$ 156,822.27 current balance

\$ 229.27 difference