

NOVEMBER 2021 MAVERICK PCA BOARD MEETING MINUTES



November 3, 2021

Bill Kruder – Opening:

1. Welcome Chairs and Members-Due to time allocated to discuss By-Laws updates, the agenda was abbreviated for this meeting
 2. Commendations for revenue generated from Advertising for digital and print.
 3. New Chairs for 2022:
Tours Co-Chair, Michael Hays—Sam Bryant’s retirement from Tours Co-Chair becomes effective after the 2021 Toy Drive in December. Michael Hays joins Ted Martin to serve as Tours Co-Chair.
Happy Hour Co-Chairs, Tom Minnella and Lana Mangold-Welcome was extended to Tom and Lana for accepting the role of Happy Hour Co-Chairs. Tom is a veteran PCA member and former VP.
 4. NO meeting in December; January IN person meeting board members only at Jose. The annual Founder’s Day serves as the club’s annual meeting. This includes election of new executive board members at Founder’s Day Family Affair at Porsche Grapevine from 12 to 3pm on.
 5. 2022 Calendar of Events is due from all chairs, emailed to on or before our January board meeting. Submissions should include planned events for the entire year. During the January Board meeting, events will be discussed.
- Chris- Financial update-The financial position indicates a slight uptick over October 2021 at \$158,563 versus \$155,883. The increase of \$2,680 is ‘fantastic’ per Bill Kruder. The Club Race event went well and commendations are due for obtaining new sponsorships for the 3-day event.
- Landon- Mav of the Month; Amazon gift card courtesy of Autobahn is Mike McHorse.
- Tom/Beckie- Membership update—Membership continues to grow with 38 new members, 7 transfers and 2 test drives. Bill commented that Happy Hours and Tours are frequented by first-timers. During the October Happy Hour, one-third of attendees were first-timers. This reminder helps members to remain mindful at events. A full membership report is included.
- Wendy-NEW FB group—Women Behind the Wheel is a growing group. Thanks were extended to Wendy for setting up this Facebook Group. Very promising.
- Debi/Matt/Sam/Scott-Founders Day and Silent Auction update for December 4, 2021—The email blast for the Silent Auction was sent on November 1. The goal of \$12,000 is within reach—we’re already at \$4900 as of November 3, 2021. Hope House is the beneficiary of monies collected.
- Four events: 1. Mavs & Mochas will be held at Nordstrom NorthPark. 2.The People’s Choice Concours is set for Porsche Grapevine pending commitment from the establishment. Awards are in production. The maximum number of entrants is 70. 3.Founder’s Day will be held at Porsche Grapevine. Elections of the Executive Board will be held. Food and drink are finalized. 4. The annual Toy Parade is set.

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- Carey- By- laws discussion and vote—Lacking a quorum, a vote was not possible. To avoid a similar problem, Tom will explore options for online voting. A summary of the discussion is attached.
- JimmyG—Charity-Tom and Becky will oversee the canned food drive scheduled for the November Mavs & Mochas.
- Renee—HPDE—provided a brief update and will send 2022 calendar.
- Michael Baynton—A Tech Session is planned for December 11, 2021. Details to follow.
- Club email routing issues were discussed. This matter may require review of email mapping to committee chairs. On notice of an error, the problem will be addressed on a case by case basis. Renee, Jimmy and Tom identified issues.

Bill- Closing, stay safe and be KIND

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🏆 Membership Report submitted by Tom Gomer

Activity summary - November 2021

New Members: 38

Transfers In: 7

New Test Drive Participants: 2

Members with November "ending in 0 or 5" anniversaries: 27

50 year anniversary - Cameron McMillen

Renewed Members: 86

Non-Renewal Members: 42

Transfers Out: 4

Expired Test Drive Participants: 0

Member Record Changes: 12

Totals

Primary Members: 2349

Affiliate Members: 1133

Total Members: 3482

PCA Juniors: 189

Test Drive Participants: 26

Maverick Growth from numbers reported in October 2021

Primary	Affiliate	Total
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11	21	3
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PCA Totals

Primary Members	Affiliate Members	Total Members
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93449	49830	143300
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National Growth

Primary Members	Affiliate Members	Total
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327	106	433
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Since Nov 1, 2021, we have added 45 new primary members and transfers. Our net 2021 primary total membership has increased by 123 members.

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Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets -
3. Personal reminder emails sent to all Oct non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members

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Attendance at the November 3, 2021 meeting fell below quorum. As a result, voting on by-law changes did not occur. The following provides insight into discussion of the document presented by Carey Spreen, Region VP Discussion notes are highlighted in yellow.

2021 Maverick Region Bylaws Refresh

Introduction

Article XII of the current bylaws says that the bylaws may be amended by a 2/3 vote of a quorum at a regular or special meeting, as long as notice is given to all members at least three days prior to the amendment vote.

The bylaws also state that the Executive Council (President, VP, Treasurer, and Secretary) or any five members in good standing may propose amendments to the Bylaws. The Bylaw committee, consisting of Carey Spreen, Wendy Shoffit, Derrick Tate, and Becky Gomer, plus Region President Bill Kruder, having notified the club membership at least three days prior to the amendment voting, hereby submit these proposed amendments to the current Region Bylaws to Region Secretary Olga Taylor.

Items to be Voted On

1. **Article IV, Section 7, Termination.** Membership in the Club may be terminated by:
Current wording of second bullet point: "Expulsion for failure to pay annual dues as provided in Section 4, preceding."
Change to: "Expiration of membership by failure to pay annual dues as provided in Section 4, preceding."
 - Discussion Notes: Since PCA National handles membership dues, it is unclear if this is necessary. It may be moot.
2. **Article VIII, Committees.**
 - a. Rename "Mavs & Mochas" to be more generic, e.g. "Coffee Meets"
 - b. **Either** rename "Monthly Socials" to "Happy Hours" to avoid confusion with the "Social" Chair, **or** rename the "Social" Chair to "Special Events," leaving "Monthly Socials" as-is
 - c. Rename "PCA Tours" to be more generic, e.g. "Driving Tours", aligning with the term PCA National uses
 - Discussion Notes: The club has numerous gatherings that fall under Coffee Meets (Garages, Mayo, etc.). A change to the generic title makes sense. Likewise, generic names work that align with PCA National are recommended.

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3. Additional Chairs:

- a. **Marketing Chair**, which Bill Orr created, but no one has taken over that position since his departure. *Do we want to make Marketing a permanent Board position?*

- Discussion Notes: The club has expanded this position to encompass 2 or 3 committees. This job title may not be needed

- b. **Event Coordinator**, who would attempt to minimize the number of events that take place on the same date. Some dates are out of our control, such as DE, Club Race, and Autocross, but other events are more flexible, and can be scheduled not to conflict. *Do we want to add an Event Coordinator position to the board?*

- Discussion Notes: Overall, there was agreement that club membership is large enough to accommodate overlap.

4. Article X, Meetings.

- a. **Section 1, Regular Meetings.** Add wording that allows virtual meetings online, and specifies that a meal or refreshments will only be made available for in-person meetings. Along with this, do we want to specify a minimum number of in-person meetings per year, or alternatively, per quarter?

Proposed wording: Board of Directors Business meetings, also known as Regular Meetings, shall be held regularly, either in-person or via a scheduled online meeting.

*There shall be at least **one** (actual number up for discussion) in-person meeting held per quarter-year (i.e. once every three months)*

OR

*There shall be at least **four** (actual number up for discussion) in-person meetings held per year.*

The time and location shall be published at least ten days prior to the scheduled meeting. These meetings shall normally be held on or before the 10th day of the month. A meal or refreshments will normally be made available for in-person meetings only, and a fee for food and beverage service may be charged. These meetings are always open to the membership at large.

- Discussion Notes: There was agreement to add virtual meetings as an option. Likewise, accommodation of quarterly 'in-person' meetings is up for consideration

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b. **Section 4, Quorum.** *Correct the spelling of "Quorum."*

- Discussion Notes: Agreed

5. **Article XIII, Parliamentary Procedure.**

- a. The existing bylaws state that Robert's Rules of Order (Revised) shall govern the parliamentary procedure at all club meetings, and that a Parliamentarian may be appointed to ensure compliance with this article. We obviously do not follow Robert's Rules of Order very closely, and we'd be hard-pressed to find a Parliamentarian to enforce those rules. Should we change the existing passage to something like this:

"When a decision whose outcome may significantly affect the club, its finances, or its members, the practices established by Robert's Rule of Order should be used to govern the decision-making process. In other words, a person or group makes a proposal, followed by a group discussion and possible modification of the proposal, culminating with a binding vote on the proposal."

- Discussion Notes: Some remembered the presence of a parliamentarian in the past. Likewise, Robert's Rules of Order were used. Revising the by-laws to use these rule for financial decision is under consideration.