



Maverick Region Board Meeting Minutes

March 4, 2020

By Jennifer Parma, Region Secretary

Region President Bill Kruder convened the meeting at 7:01 p.m.

Region Secretary Jennifer Parma asked if everyone had read the minutes previously emailed to the board and the board unanimously approved the minutes. **Bill Orr** announced that the minutes have been posted on the website.

Landon Stogner announced the Mav of the Month is Matt Wilson.

Tom and Becky Gomer gave the membership update. There are 35 new members, 3 transfers in, and 1 new test drive participant. There were 118 renewed members, 40 non-renewal members, 2 transfers out and 3 expired test drive participants. There are a total of 2128 primary members, 1027 affiliate members with a total of 3155 total members. There are 191 PCA juniors and 19 test drive participants. Maverick growth from numbers reported in February are 11 Primary, 12 Affiliate and 23 Total. Since February 1, 2020 we have added 35 new primary members and 3 transfers. Our net 2020 primary total membership has increased by 9 members.

Debi Kruder, Social Chair gave an update on the All Member Party. We have more registered this year than last year with 350 registered so far. The catering order has been increased to accommodate the higher number of registrants. As a side note, Debi asked that those who rsvp to the board meeting to please do so the Friday before as there is a catering deadline. **Sam Bryant, Tours Co-Chair** reported that 127 have registered to drive the tour to the All Member Party. The \$5 registration fee goes to help support the All Member Party and also

ensures that people are not signing up without attending the drive. About 50% are new to the tour. Sam introduced the new **Tours Co-Chair, Ted Martin** who is taking Brant Worrell's place. Ted has been doing navigation for 2 years for the club.

Bill Kruder announced the new club for members who have served 20+ years on the board. The Crest Club has approximately 40 people with about 1/2 of those registered to attend the All Member Party.

Landon Stogner announced that he needs mentors available at the All Member Party and volunteers for the Easter Rally.

Chris Flaugh, Treasurer gave the financial review. There are 2 topics we can improve upon. First is accounts receivable. The club has about \$32,000 in receivables, which is an improvement over last month's \$38,000. About half of this amount is from Slipstream ads, the remainder is sponsorship money from local dealership partners. Second is budgeting for the remainder of the year. To start this process, Bill Kruder and Chris Flaugh will be reaching out to chair persons with the 2019 summary to discuss the 2020 budget.

Mike Mahoney, Slipstream Advertising stated that \$49,428 is the total annual ad revenue. \$42,328 has been collected so far which gives us an outstanding balance of \$7,110. Some advertisers have asked for a payment plan and if they are paying quarterly or monthly, then that would be okay. We have 37 total advertisers. He also discussed the idea of expanding an online version of the advertising. Advertisers in the online version would get a price cut, and there is no cost to the club.

Kurt Scaggs, Slipstream Editor announced that the April issue will be his 24th issue and he thanked the chairs who provide valuable content.

David Tierney, Slipstream Event Ad Design asked the members to email him with images or if you have an idea he can create the image for you.

Jimmy Gallegos, Charity Chair gave a charity update. He asked that we route any activities through him so they can be tracked. Jimmy added that he and Bill Middleton have been working with Hope House, which is a very good cause. Julia Cleath and Phyllis Gallegos are working together with the National Breast Cancer Foundation on "Pink September." There is a canned food drive each quarter. We collected 553 pounds last canned food drive. Jimmy has set a

goal of 2020 pounds in 2020. He went on to say that our donated auction item for the American Heart Association's black tie gala/fundraiser is a driving experience in Birmingham, AL and it includes airline ticket and hotel. The AHA is giving us 2 tickets to the gala valued at \$3,000/per ticket. Details to follow on how to register.

Matt Wilson, Coffee Meets Co-Chair said that we need volunteers to help with the parking at Poston Gardens at the March 14th Mavs & Mochas. If it rains, there will be parking down the road in a lot that holds about 70 cars. April 11th Mavs & Mochas will be at Turbo Coffee featuring turbo models.

Scott Kellogg, Concours Chair gave the Concours update. We have 11 sponsors so far, and some will have tents. Posters are in the pre-print phase.

Doug Jacobson is volunteering to help with the outlying areas/members in Wichita Falls, Tyler, Weatherford; Motoring Mavs & Mittagessen. He spoke about obtaining heat maps to determine where the higher concentrations of people live in these areas for a better idea on where to meet. We will organize drives to these outlying areas once or twice a year and meet for lunch. Bill Kruder mentioned that we now have a contact person in each of the 3 cities.

Peter Wen, Merchandise Chair reported that he has ordered 60 cups, 180 shirts have been sold, and Maverick window stickers have been ordered.

Carey Spreen, Wendy Shoffit, Bill Orr are going to review current positions and chairs to make sure they are relevant to the club today, possibly eliminating or combining chairs as needed. Bill Kruder has asked for them to make recommendations in 60 days. Carey Spreen added that we need to align the chairs with what National recommends. He recommended removing the following chairs: Autocross Schools, Swap Meets, Time Trial and Slipstream Printing. Carey suggested adding a Region Activities Coordinator, who would be a mediator to avoid scheduling conflicts.

Renee Hayden, DE Co-Chair spoke of the High Performance DE. Street cars are used to learn how to drive better, learning the car's dynamics, braking, etc. The skills that are learned there can transfer to street driving. The next event is at Eagles Canyon. The Taste of the Track is \$45 which includes lunch and parade laps. Registration is in advance. In April, the event is at Cresson, pairing with the tech session.

Bill Kruder reminded everyone to send all contracts to Chris Flaugh. All copies must be preapproved by Chris who will also keep the contracts in his possession. Carey Spreen is putting together the Redbook, which contains all usernames and passwords for all online sites. Anyone who has created an account needs to forward this info to Carey. This information will be distributed to Bill Orr. Bill Kruder also reminded us about upcoming car shows: The Heights on April 4th and ABCDE at White Rock Lake on May 3rd.

Bill Kruder opened the discussion to all chairs. Landon Stogner asked what happened to the gift cards we gave to Mavs of the Month. Bill Kruder said he would check into that. Wendy Shoffit added that COTA was a lower turnout and that money was lost. She said that not many Mavs were there and would like to see a bigger turnout for volunteers.

The meeting was adjourned at 8:15 p.m.