

Notes for March Board Meeting 3/1/23 6:30PM via Teams

- Bill Opening:
  - 1. Welcome Chairs and Members
  - 2. NEW Volunteer Chair—Pat Carmichael accepted the role with appreciation expressed to Landon for years in position.
  - 3. Slipstream print cost—EBOD review is scheduled to discuss costs. A transition to six combined issues with cessation of the online version will be reviewed.
  - 4. EBOD review of charities and member requests is in progress.
  - 5. 2023 Calendar of Events –Chairs were advised to submit calendar requests as place holders. A 'TBD' tentative submission for events is needed.
  - 6. 75<sup>th</sup> Anniversary & 60<sup>th</sup> Anniversary of the 911—Doug agreed to oversee celebration events with Park Place or Grapevine. Bill is taking the lead for showcasing members' cars.
  - 7. ABCDE Show 5/7 Club is registered—Michael Hayes will set-up a possible preevent meet-up for the event. John Culyer plans to arrive early to set up our tent, sign and flags. The meeting spot is Dreyfus Point at White Rock Lake.
- Chris- Financial update—The club's financial position is \$156, 725 versus prior month of \$147, 454. The difference is due to receipt of PCA quarterly refund. Compared to prior year of \$150, 511, current performance is consistent. Work with CPA Jim Faulgout's firm is ongoing. A financial report is expected within the next few months. Information for creating budgets is expected. Detailed report follows.
- Dana- Advertiser 2023 update—At 61% paid, performance is commendable. Advertisers have been apprised of changes to Slipstream publication changes.
- Landon- Mav of the Month; Amazon gift card courtesy of Autobahn—Landon has serves as Volunteer Chair for 5 years—he followed Jimmy G. Previously, he served as chair for PCA Juniors. Landon received thanks and is Mav of the Month for April.
- Tom/Beckie- Membership update—The total membership stands at 3,866 with 2,645 as primary members and 1,221 affiliate members. There are 269 PCA Jrs. Details follow.



- Carey- From the Regions—Submissions include a photo showing drag race style start using a 'Christmas Tree' Light device that starts two cars simultaneously.. With regard to 'moving events,' insurance requests are needed annually. The Hill Country joint event included 100 cars and about 200 participants. Proceeds will be split between the two clubs.
- Pat- Women behind the Wheel update—March 10<sup>th</sup> is scheduled for a Pop-Up at the Ranch in Las Colinas. There are plans for a drive up to Reba's in Oklahoma. Attempts to set up a DE at Cresson have been unsuccessful. Keith Olcha offered to help. Additional information is need on a cost estimate. A slate of activities is being finalized. Wendy and Lisa will staff the WBTW table at the All-Member party. Merchandise will be available for purchase.
- Debi/Michael/Ted-All Member Party 2023—To date, 367 are registered for the event. Members are required to pay \$30 with the club absorbing the balance of the \$65 total cost. The event will be held at One Event Center in Gunter and features a jazz trio in the Carriage House. For PCA Juniors and kids, a face painter will be on site. Tour registration stands at 164 with 132 modern class and 32 vintage class. Our maximum number of cars is 175. The President's Suite will be open with wine and treats available for committee chairs.
- Renee/Keith- DE update—Keith and David will staff a joint DE/Autocross table at the event. The upcoming March 25-26<sup>th</sup> event should feature great weather. Keith will help WBTW find a date for driver training. New shirts are in needed for DE coaches.
- Mike/John/Rishi- Mavs & Mochas update—The upcoming schedule includes Frisco Fresh Market for March, Southlake Square for April and Xpel Dallas for May. Appreciation was expressed for Chris Kidd's help with setup for Southlake. This event highlights the 356s with attendance by the 'Tub Club.'
- Zone 5 Presidents Meeting—All plans are finalized.
- Jimmyg- Charity update 2023—About 370 pounds of food was collected at The Turbo Coffee event with donation made to the North Texas Food Bank. Stephanie and Vanessa were welcomed as volunteers to assist with the American Heart Association. A link for Mavericks will be created for cash donations. Tulip Palooza is not scheduled for this year—the organizer limited the number of cars to 5 registrants.
- Scott K- Concours 2023 update—Artwork will not be available for preview at the All Member event. Possibly, the table will have flyers from prior years. The 2023 poster will be 'pretty cool.' Costs to rent the location decreased over last year. Designations for car classes have been revised.



# MAVERICK REGION: PORSCHECLUB OF AMERICA

- Michael/Rob- Tech Session update-There were 80 participants at the Innovative session conducted in February. On March 25<sup>th</sup>, Concorso is hosting the session. Going forward, discussions are underway to conduct 'DIY' session with emphasis on things members 'can do on their own.' This includes changing brake pads and tools needed. The proposed date is May.
- Tom/Lana- Happy Hour update—The March event is scheduled for Palios.
- Mark- Autocross update—For the Cayman GTS versus Corvette C8 battle, the difference was 0.023 seconds. In February, the 'Mirrorcross'(wo cars race event did not finish until sunset. There were 12 runs, 6 per side. Mark commented that events need at least 100 cars—it is 'the most fun.' The February event featured 144 cars and a total of 1500 runs/races. This set-up includes a 'Christmas tree' lights race style start format.
- Mike O'Hare- "meet the driver" series updates—Nick Boule went great.

Bill- Closing stay safe and be KIND



# March 1, 2023 Membership Report

## Submitted by Tom Gomer

#### Activity summary - February 2023

New Members: 28 Transfers In: 1 New Test Drive Participants: 2

Members with January "ending in 0 or 5" anniversaries: 29

40 year Anniversary - Joseph Berdis

Renewed Members: 120 Non-Renewal Members: 43 Transfers Out: 3 Expired Test Drive Participants: 0 Member Record Changes: 3

# Totals

101052

Primary Members: 2645 Affiliate Members: 1221 Total Members: 3866 PCA Juniors: 259 Test Drive Participants: 38

13 5 18 PCA Totals Primary Members Affiliate Members Total Members

53312

154387

Total

696

Maverick Growth from numbers reported in February 2023 Primary Affiliate Total Since March 1, 2023, we have added 29 new primary members and transfers. Our net 2023 primary total membership has increased by 18 primary members.

# National Growth Primary Members Affiliate Members 472 224

Submitted by Olga Taylor, Region Secretary, April 4, 2023.

# Member contacts - To Do

Email new members - Completed.

- 1) Mail out new member packets -
- 2) Personal reminder emails sent to all May non-renewal members
- 3) Personal reminder email sent to all members whose membership expires in Nov
- Anniversary congratulations and recognition request emails sent to all 5-year multiple

PCA April anniversary members



## MARCH 2023 - MONTHLY FINANCIAL UPDATE

#### Submitted by Chris Flaugh

\$ 156,725.80 Current bank balances	as of	3/1/2023
\$ 147,454.40 previous balance	as of	2/1/2023

\$	9,271.40	net change
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CHANGE DUE TO:

	\$	9,517.00	PCA quarterly refund
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#### BOTTOM LINE

\$ 150,511.00	balance same month last year
\$ 156,725.80	current balance
\$ 6,214.80	difference

Slipstream 2022 ad revenues

- Still at same point as last month: \$35k billed, \$33k collected.

- One advertiser left market, partial payment in discussion.
- One advertiser still outstanding written off, ad pulled, removed from advertiser list.

2023 Slipstream invoices went out in January.

\$ 39,100.00 in	voiced
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<u>\$ 23,675.00 received to date 61%</u>

\$ 15,425.00 balance due



# $\rm PCA$ NATIONAL QUARTERLY REBATE each quarter, PCA rebates each region \$15.50 for each new and renewing member

	2020	2021	2022
Q1	\$ 8,974.50	\$ 9,362.00	\$ 10,617.50
Q2	\$ 8,540.50	\$ 10,121.50	\$ 10,370.50
Q3	\$ 8,106.50	\$ 9,160.50	\$ 9,377.50
Q4	\$ 8,215.00	\$ 8,881.50	\$ 9,517.00
TOTAL	\$ 33,836.50	\$ 37,525.50	\$ 39,882.50
AVERAGE	\$ 8,459.13	\$ 9,381.38	\$ 13,294.17