

🏆 Maverick Region—Board Meeting Notes—November 2022

November 2022

Maverick PCA Board Meeting Minutes

Date: November 2, 2022

Time: 6:30 PM



President: William Kruder

- 🏆 Bill – Opening
- 🏆 Silent Auction
- 🏆 Event cancellations any changes—The status of member cancellations for events was reviewed. Overall, there is no change with attrition estimated at 25-30% For example, the recent Tech Session received registrations of 66 but attendance of about 40. On the other hand, Doug Jacobsen mentioned that the Tyler event showed 100% attendance with 70 registered.
- 🏆 Executive Board election notice and online voting—December 10, 2022
- 🏆 Chair changes and update with M&M—Matt Wilson is retiring from serving as Chair. Mike McHorse assumes this role with Rishi Burke and John Collier as co-chairs.

- 🏆 Landon- Mav of the Month; Amazon gift card courtesy of Autobahn—David Hodges, long-time club racing chair, is the Mav of the Month. A December race has been added. The recent after party was a lot of fun with Chris, Bill, Carey, and Racers in attendance.

- 🏆 Carey- From the Regions -Jack Griffin and ML Speer will be featured in Panorama. The Fredericksburg unpaved tour included an 80-mile tour, good weather and 10 cars (versus 14 registered). The idea of a Spring 2023 joint region tour has been proposed for the Maverick Region and Hill Country Regions. It is possible that Lone Star and Longhorn Regions may also be included. The proposed timeframe is April or May 2023. The Maverick Region achieved a ranking of 3rd highest in membership behind Upper Canada and Potomac Regions in first and second place.

- 🏆 Tom/Beckie- Membership update—Robert Filmore is recognized at 45 years and James/Wendy Shoffit for 25 years of membership. Overall, the club membership stands at 3797 members, a net gain of about 190 for primary members. Details are included as an attachment.

- 🏆 Chris- Financial and Slipstream payment update-During the November 2021 timeframe, our balance was about \$161K versus current of \$160K—essentially the same. See attached for details.

- 🏆 Pat/Lisa/Wendy- Women behind the Wheel October results—The October event was well attended with Cinnaholic and Debbie Gasper as vendors. The magazine cover turned out well thought greater participation is a hope for next year. Pat awaits feedback on total donations and gifts provided to National Breast Cancer Foundation. Going forward, donations for 2023 will be more specific. There was a \$1000 donation from the club. A Cookie exchange is planned for December 4 where

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participants provide 24 homemade cookies with recipe. The event at Park Place Porsche was a success as well with over 50 women and their guests attended a happy hour, tour of the facility and rooftop pictures with the Dallas skyline.

- 🏆 Dana & Susie- Advertising update—The outstanding balance of \$2K remains.
- 🏆 Tom Martin- Trivia update—Thanks and appreciation were extended to Tom for assuming responsibility for Slipstream
- 🏆 Tom/Lana- Monthly Social update—Plans are underway for the upcoming event at Main Event-Grapevine. This includes sim racing for participants.
- 🏆 Mark- Autocross update—Despite weather challenges (pouring rain early), 92 participants were present against registrations of 126, For November, events are scheduled for Oklahoma on November 6th. The SCCA Enduro is scheduled for November 13 and features 30 turns. The expected donations are \$5000 from Equipe Rapide, \$1000 from Maverick Region and \$500 from members.
- 🏆 Kurt/Arjay SLIPSTREAM update—Slipstream contributors are advised to notify Kurt of the status of your submissions prior to the due date. Arjay is ready to re-set for the online edition.
- 🏆 Maggie- Website update—Committee chairs are advised to submit 2023 dates for events. These tentative dates serve as placeholders on the calendar to avoid conflicts.
- 🏆 Alan-Photo update—The photoshoot at Park Place featured member cars against a backdrop of ‘thousands of Porsches. And article with photos is pending. For the recent Eagles Canyon event, photos will include the parade lap. Likewise, the photos for the Meet the Driver event are pending. Eureka Springs photos are planned.
- 🏆 David H- October Club Race update—A ‘shout out’ was sent to Wendy for 21 years of supporting Club Race events. The 17 sponsors included LSA Burger, Hancock, Porsche Plano and others. The 2023 schedule features 7 club races.
- 🏆 Michael B/Derrick- Tech Session recap and update—The Apex event was successful. Daniel was commended for an excellent job. Scheduling for 2023 is underway. Help is requested from advertisers to help host tech sessions.

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- 🏰 Jimmyg- Charity update—Michael Hays was commended for the Patriot Paws tour. With two second place wins from National for Charity, we hope to win first place this year. The canned food drives continue. Lisa, Hope House for 15+ years, has been invited as our guest for Founder's Day. A warning to beware of donation scammers was issued—hackers are trying to break into US accounts.

- 🏰 Mike O'Hare- Meet the Driver update—The 2023 schedule includes Nick Boule and Lou Marchant.

- 🏰 Ted/Michael H- Tours update-The Aloha Tour has been rescheduled to November 10, 2022. For Founder's Day, we are seeking a police escort. The Plano Police Department is located at Address: 909 14th St, Plano, TX 75074.

- 🏰 Debi- Founders Day update –As of November 2, we stood at 28% of goal. This Family Affair features logo embossed mouse pads, a Tag Heuer booth plus food and beverage provided by Deep Ellum Brewery, Monkey Shoulder, and others.

- 🏰 Matt/Mike- Mavs & Mocha update including Founders Day—The December event is planned for the Nordstrom NorthPark parking lot. Canned food will be collected.

- 🏰 Scott- People's Choice @ Founders Day—Electronic voting by phone is planned. For this year, election of officers will also be included in this voting scheme. There will be one winner by class with a nice trophy for each winner.

- 🏰 Tyler Outreach—Seventy members and 15 locals attended the event hosted by Billy Hibbs. Registration fees of \$25 covered lunch with proceeds earmarked for Tyler Community College. Billy's car collection is described as 'phenomenal.' As far as donations, Chris Sorrels' spontaneous giving challenge resulted in generosity of about \$7000 from members.

- 🏰 No board meeting in December 2022

- 🏰 Bill- Closing stay safe and be KIND

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November 1, 2022, Membership Report

Submitted by Tom and Becky Gomer, Membership Chairs

Maverick Growth from numbers reported in October 2022

Primary	Affiliate	Total
-3	-1	-4

Since November 1, 2022, we have added 35 new primary members and transfers. Our net 2022 primary total membership has increased by 199 primary members.

Activity summary - November 2022

New Members: 30

Transfers In: 5

New Test Drive Participants: 2

Members with November “ending in 0 or 5” anniversaries: 30

45-year Anniversary -

Robert Fillmore

25 Year Anniversary

James Shoffit

Renewed Members: 120

Non-Renewal Members: 47

Primary Members	Affiliate Members	Total Members
99135	52390	151547

National Growth

Primary Members	Affiliate Members	Total
244	171	415

Transfers Out: 3

Expired Test Drive Participants: 0

Member Record Changes: 9

Totals

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Primary Members: 2587

Affiliate Members: 1210

Total Members: 3797

PCA Juniors: 263

Test Drive Participants: 31

Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets -
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members

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NOVEMBER 2022 - MONTHLY FINANCIAL UPDATE

Submitted by Chris Flaugh, Treasurer

\$ 160,020.60 Current bank balances as of 11/2/2022

\$ 161,024.60 previous balance as of 10/5/2022

\$ (1,004.00) net change

CHANGE DUE TO:

BOTTOM LINE

\$ 158,563.68 balance same month last year

\$ 160,020.60 current balance

\$ 1,456.92 difference

Slipstream ad revenues

- Still at same point as last month: \$35k billed, \$33k collected
- 1 advertiser left market, partial payment in discussion
- 1 advertiser still outstanding