

MAY 4, 2022

MAVERICK PCA BOARD MEETING



MINUTES

Time: 6:30 PM

President: William Kruder

Microsoft Teams meeting—Meeting was called to order at 630pm. Attendees for the in-person meeting were hosted at Classic Wine in Frisco,

- Bill Kruder, President – Opening
- Landon- Mav of the Month; Amazon gift card courtesy of Autobahn—Arjay Cando was recognized for his diligent work on Slipstream. He also celebrates 5 years of membership.
- Chris- Financial and Slipstream payment update—Financials look good with payment received from about 74% of the advertisement revenue. A change of +\$35,889 reflects these receipts with current balance of \$148,453 versus \$112,564 prior month. Details are attached.
- Mike M/Dana & Susie- Advertising update—A warm welcome was extended to incoming chairs Dana and Susie Jones. The official transition from Mike Mahoney is July 1, 2022.
- Tom/Beckie- Membership update—Membership continued growth with 48 new members, 3 transfers, 139 renewals and 1 transfer out of the club. Non-renewals stood at 45. Total membership for the Maverick Region is 3,648 with 2,473 primary members, 1,175 associate members and 250 PCA Juniors. Additionally, 19 members enjoyed ‘test’ status. Details are attached.
- Carey- From the Region and Bylaws vote for ON LINE EXECUTIVE COUNCIL-The 5-year recommended review revealed that by-laws state that no member is allowed to serve greater than 2 terms. After much discussion, attendees voted to remove term limits from the by-laws. Further, a vote removed the two-thirds majority requirement to establish a quorum. This was changed to 51% of Board Members to establish a quorum for voting. Finally, online voting was approved by unanimous vote.
- Kurt/Arjay SLIPSTREAM update—The 10th of May is the due date for submission of articles for the June 2022 edition of Slipstream. The search for a new editor is ongoing. Ideally, the editor would have some graphic design ability—Kurt will help with the onboarding process. The idea of placing a ‘Want Ad’ was discussed.

- Guillermo- Social Media update—Committee chairs were applauded for supplying updates. Continued support with content will be useful. A working rotation is in development.
- Alan-Photo update—Numerous photos were sent from the Mavs & Mochas Southlake, Rac and Rolls and the Bluebonnet tour. These photos are under review. More content is welcome. Inclusion of Amelia Island photos for an article to Arjay Cando is pending. Similarly, photos from a trip to Indianapolis are in process.
- Matt/Mike- Mavs & Mochas update—The 2022 upcoming events include Ascension in May, Porsche Service Center McKinney in June and Stonebriar Church in July. The August venue is pending.
- Doug- Mav outlier member engagement—Wichita Falls is scheduled for June 25 and members are encouraged to take part. The Tyler event is in development. Discussing plans with Billy Hibbs. Will have a registration fee to cover food, beverage, and possible competition using his racing simulator. Bill mentioned Scott Stubber (Granbury) is interested in being local host for an event in that area, which may be late this year.
- Pat/Lisa- Women behind the Wheel update—Upcoming plans for the Porsches and Pastries are finished for June 4 in McKinney. The May 2022 Eagles Canyon Raceway event has 16 registrants against a maximum of 20. The ‘Women Gone Wild’ event includes lunch.
- Scott- Concours update—This highly anticipated event seeks volunteers to help. With 76 cars registered and 120 participants, the number of sponsors stands at 15—this is an increase over previous year’s number of 10 sponsors. In addition to the Concours, an original canvas art piece will be the subject of a live auction. Debi and Scott are in discussion on how to organize this activity. There is hope for ‘out of Region’ participation. The charity, Wipe Out Kids Cancer (WOKC) is hosting a booth. In-N-Out Burger will be on site with a Food Truck. Prior to the Concours, a social is planned for Mena’s.
- Ted/Michael H- Tours update—The April 2022 Blue Bonnet tour fell below expectations with only 70 participants versus 140 registrants. Fears about rain and severe weather were probably causes for the decline. Lunch worked out great with the lower numbers. For the upcoming Club Race, a tour is scheduled for a May 29th drive to Eagles Canyon. The meetup location in Aubrey with 19 registered. A \$5 registration fee and \$20 fee for lunch are included with this event. The monies will be donated to WOKC. The ever-popular Revolver Brewery tour is scheduled for June 11. The meet-up is Weatherford for a drive to Granbury. Chris Sorrels signed up as a volunteer. Two more volunteers are needed to guide cars into and from the track. Tim Schutze committed to matching receipts for parade laps.
- David- May Club Race update—Final plans for the May 28-29 event anticipate 50 cars and a Saturday evening party with a band and bourbon. Thoughts to join with other events are in discussion. With COTA cancellation, this alternative may be workable.

- Michael B/Derrick- Tech Session update—Planning continues to ‘snag’ a host for a tech session. An event is pending for Fifth Gear during June. Scheduling an event at ‘The Shop’ is under consideration.
- Mark-Autocross—The Burleson event was ‘sold out. With 23 participants. The course has been switched to include a tear-drop feature and high-speed opportunities. By 3pm, participants were tired. Pizza and water were provided. Interest in joining with other clubs including SCCA was mentioned. While navigating the course, a 356 became airborne with clearance of about 6 inches above ground. Very fast, time for this ‘stunning’ vintage vehicle was only 3 seconds off the leader. An ‘outlaw,’ the 1957 356 is black with a nice exterior but the interior resembles a hot rod. Overall, the event was a huge success.
- Jimmyg- Charity update—per Bill, WOKC is approved.
- Tom/Lana- Social—Marty B’s was tremendous with at least 50 participants. Current thinking includes a Happy Hour event in Downtown Dallas. Harwood Arms was mentioned as a possible venue.
- Rac N Rolls is a newly added supported event. It is sponsored by RAC Performance on the 5th Saturday of the month. This arrangement is similar to the Garages and Gearheads event and Motoring Mavs at Mayo. On a related note, discussion of the Porsche Classic event for Park Upfront was added to the calendar as a ‘one off’ favor for member Chris Koll. There are no plans for a recurrence. Discussion of Park Upfront requiring members pay for an event featuring member cars ensued.
- Landon’s readout from the British and European Car show is attached.

Bill- Closing stay safe and be KIND

Financial report submitted by Chris Flaugh, Region Treasurer

MAY 2022 - MONTHLY FINANCIAL UPDATE

\$	148,453.46	Current bank balances	as of	4/6/2022
\$	112,564.40	previous balance	as of	4/6/2022
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\$	35,889.06	net change		

CHANGE DUE TO:

- + Track/DE revenues transferred from Club Registration for prior events
- + Slipstream ad revenues received - up to 74% of billings - \$9k left to go
\$35k billed, \$26k collected

BOTTOM LINE

\$	159,511.00	balance same month last year
\$	148,453.46	current balance
\$	(11,057.54)	difference

Submitted by Tom and Beckie Gomer, Membership Co-Chairs

May 1, 2022 Membership Report

Activity summary - May 2022

New Members: 48

Transfers In: 3

New Test Drive Participants: 4

Members with March "ending in 0 or 5" anniversaries: 35

45 year anniversary - Bill Burris

Renewed Members: 139

Non-Renewal Members: 45

Transfers Out: 1

Expired Test Drive Participants: 2

Member Record Changes: 11

Totals

Primary Members: 2473

Affiliate Members: 1175

Total Members: 3648

PCA Juniors: 250

Test Drive Participants: 19

Maverick Growth from numbers reported in April 2022

Primary	Affiliate	Total
26	11	37

PCA Totals

Primary Members	Affiliate Members	Total Members
96122	51105	147248

National Growth

Primary Members	Affiliate Members	Total
432	252	684

Since April 1, 2022, we have added 51 new primary members and transfers. Our net 2022 primary total membership has increased by 97 primary members.

Member contacts - To Do

1. Email new members - Completed
2. Mail out new member packets -
3. Personal reminder emails sent to all Oct non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple
PCA April anniversary members

From: landon.stogner@gmail.com,
To: matt@thewilsons.com, olga.s.taylor@gmail.com, wkruder55@gmail.com,
Cc: MMcHorse@premiertruck.com, debilgibson@gmail.com, bod@mavpca.org, scentofonti@gmail.com,
Subject: Re: May Board Meeting Agenda
Date: Thu, May 5, 2022 8:39 pm
Attachments: image001.jpg (691K), image001.jpg (691K)

Olga / Bill,

Here is the read out from the All British & European Car Show. I know we had an open question to which car class came in 2nd place.

"A total of 315 registered vehicles. Here are the numbers by classes:

1st. MG 36

2nd. Standard/Triumph 31

3rd. Porsche 30

Other British & European 29

Jaguar 28

German 26

Italian & Alfa Romeo 24

Mini/ Modern Mini 19

ROVER 18

MICRO/Scooter 15

Aston Martin 14

Rolls-Royce/Bentley 11

Morgan 11

MotorBike 8

Lotus 8

Austin Healey 7"

Thanks,

Landon Stogner
Maverick Region
Porsche Club of America
Volunteers & PCA Jr. Chair