

JUNE 1, 2022

MAVERICK PCA BOARD MEETING

MINUTES

Time: 6:30 PM

President: William Kruder

Microsoft Teams meeting—Meeting was called to order at 630pm



### **June 1, 2022—Maverick Region Board Meeting**

- Bill – Opening—To honor volunteers an appreciation party will be scheduled for July.
- Landon- Mav of the Month; Amazon gift card courtesy of Autobahn—Louis DeVega is the Mav of the Month in recognition of his volunteer efforts during the May 2022 Concours. He was instrumental from the start of the event to the end. There was a phenomenal showing of volunteers for this event.
- Chris- Financial and Slipstream payment update—the account is ‘flush’ with cash as result of receipt with an opening balance of \$186, 506 versus \$148, 453 for prior month. Receipts from the PCA quarterly rebate, Club Race Offset and Ad revenue positively impacted the account. Details are included on page 5.
- Mike M/Dana & Susie- Advertising update—A warm welcome was extended to incoming chairs, Dana and Susie. Appreciation was extended to outgoing chair Mike Mahoney. There are four companies with outstanding balances which accounts for approximately \$5,300.
- Tom/Beckie- Membership update—The club added forty-three new members, seven transfer members, and 3 test members. Net growth for 2022 is 127 members, The Maverick Region is the ninth largest region in PCA. New members often attend Happy Hours, M&M, Tours and Concours events as their first encounter with the Club. John Fulton celebrates his 45<sup>th</sup> anniversary as a member of the Maverick Region.
- Carey- From the Region—The Meet the Driver event featuring Patrick Long will be submitted for publication in Panorama. John Hamilton submitted an article for the upcoming edition. As far as insurance, driving events require insurance. Paper waivers have a retention requirement and should be sent to Carey.
- Mark- Autocross update—Attendance of ninety participants was a bit low, due to a Nebraska event, The July 31 event will occur at Lone Star Park.
- Kurt/Arjay SLIPSTREAM update—Search for an editor continues with Kurt remaining in position in this interim period. Fine-tuning of the online is ongoing.
- Alan-Photo update—Michael Durovick has an idea, ‘Rare and Beautiful,’ to photograph selected members’ cars. Don Yount’s 906 was mentioned as rare and a possibly a subject.
- Doug- Mav outlier member engagement; Wichita Falls on June 25—Finalized, location will be confirmed. Insurance is needed. For Tyler, a meet-up with illy Hibbs remains on the schedule with a date of September 25.
- Pat/Lisa- Results at the track event and Women behind the Wheel update—Thanks were extended to Wendy and Dave for their support. There were three driving sessions featuring

about fifteen attendees against registrations of 15 participants. Drivers ranged from new to experienced during this successful event.

- Scott- Results from Concours—This event was a huge success with appreciation extended to Landon and volunteers for support. Addition of a ‘competition class’ and a Steve Selzer artwork auction set this one apart from previous ones. Approximately 250 people attended with about seventy registrants for the concours. Food was provided by In & Out Burger with Debi Kruder as organizer. Ideas are already percolating for 2023.
- David- May Club Race results—Eagles Canyon was the venue and featured three practices, three races, a tour and 8 newcomers. Wendy shared that the availability of instructors was diminished due to their participant in Club Race.
- Renee/Craig/Keith- DE update—Ladies’ Day was offered at a 50% discount for fees. Racing was great and Eagles Canyon was recognized as a wonderful partner.
- Jimmyg- Charity update and WOKC results from Concours—Six major charities have been supported this year. Wipe Out Kids Cancer (WOKC), our most recent charity was featured in a booth during the Concours. The on-site donations were \$640 in cash and \$360 from the club—the total was \$1,000. Additionally, the online donations totaled \$1,000. From the Selzer artwork auction (Chris Flaugh), an additional \$1,200 was collected. A thank you note with an expression of gratitude was received.
- Ted/Michael H- Tours update and new WOKC fee going to charity—Thanks to David for great time with 40 cars on the drive to Eagles Canyon. For the upcoming Revolver tour, concerns were expressed for volunteers to assist as tour leaders.
- Kenin Fenster mentioned that a YouTube video was in production and expected to be available during the month of June
- Lisa Ward gave an update on Porsches and Pastries, an event that featured forty registrants. A logo is in development for Maverick Women Behind the Wheel. The August event is scheduled for Park Place Porsche with proposed topics of Driver’s Education, Autocross, and Club Racing. For National Breast Cancer Awareness Month in October, work is underway to highlight women with articles and a Slipstream cover.

Bill- Closing stay safe and be KIND

Submitted by Tom Gomer, Membership Co-Chair

## June 1, 2022 Membership Report

### Activity summary - June 2022

New Members: 43

Transfers In: 7

New Test Drive Participants: 3

Members with June "ending in 0 or 5" anniversaries: 29

45 year anniversary - John Fulton

Renewed Members: 109

Non-Renewal Members: 35

Transfers Out: 3

Expired Test Drive Participants: 0 Member

Record Changes: 9

### Totals

Primary Members: 2515

Affiliate Members: 1185

Total Members: 3700

PCA Juniors: 253

Test Drive Participants: 23

Maverick Growth from numbers reported in May 2022

Primary	Affiliate	Total
42	10	52

### PCA Totals

Primary Members	Affiliate Members	Total Members
96367	51288	147676

### National Growth

Primary Members	Affiliate Members	Total
245	183	428

Since June 1, 2022, we have added 50 new primary members and transfers. Our net 2022 primary total membership has increased by 127 primary members.

**Member contacts - To Do**

1. Email new members - Completed
2. Mail out new member packets -
3. Personal reminder emails sent to all May non-renewal members
4. Personal reminder email sent to all members whose membership expires in Nov
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple

PCA April anniversary

**JUNE 2022 - MONTHLY FINANCIAL UPDATE (submitted by Chris Flaugh, Region Treasurer)**

**\$ 186,536.24 Current bank balances as of 6/1/2022**

**\$ 148,453.46 previous balance as of 5/4/2022**

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**\$ 38,082.78 net change**

**CHANGE DUE TO:**

- + PCA National quarterly rebate \$9520**
  - + Club Race revenue received, but not all expenses processed yet**
  - + \$5k Slipstream ad revenues received - up to 85% of billings - \$5k left to go**
- \$35k billed, \$30k collected**

**BOTTOM LINE**

**\$ 167,954.00 balance same month last year**

**\$ 186,536.24 current balance**

**\$ 18,582.24 difference**