

OCTOBER 2020

MAVERICK PCA MEETING



MINUTES

Date: October 7, 2020

Time: 6:32PM

President: William Kruder

In Attendance

Approximately 22 members

Opening

After a brief pre-meeting discussion with Claudia regarding issues with posting the October Happy Hour using club registration, Bill Kruder referred her to Bill Orr for resolution using . To improve member satisfaction, she hopes to enable independent pop-up events using some sort of weblink. Tom Gomer will assist her offline.

At 6:32pm, President Bill Kruder opened

Special Recognition-October 2020 Issue

Kurt Skaggs: 'amazing 44 pages in October issue: exactly what we wanted

Jimmy G and Julia Cleath: 'relentless' efforts

Wendy Shoffit: recruiting women to write articles

Peter Wen, Phyllis Gallegos and Debi Kruder: T-shirts, working the tent, T-shirts, Donations

JoAnn Talty catalyst for October 2019 issue and continued work

Jimmy G-Charity work—made it happen

Carey: Panorama submission for Maverick region

Club Attendance

Cancellations running as high as 1/3—this is our running rate. To offset, Bill Kruder suggested to ‘bulk up’ wait lists, follow-up on events and contact him for support. Ultimately, he suggested that club leaders do their best to improve attendance.

He is considering another Facebook live and will let people know.

From the Regions Section in Panorama

Carey serves as point person for submissions and noted that submission dates for Panorama differ from Slipstream. For this reason, there may be a lag time between dates of submission versus date of actual publication. For Maverick’s October submission, members should look for publication in November issue of Panorama. Maverick region seeks inclusion as often as possible, similar to Santa Barbara noted Bill Kruder.

Hagerty evaluation session-(Bill Kruder for Nolan)

A quasi tech session is in the planning phase. It will focus on Porsche values and suggested hosting 25-50 participants via virtual platform. Peter may become involved in leading this initiative.

Jimmy interjected that Maverick Regions will make a \$3000 donation to National Breast Cancer. This is needed due to Covid19 depressed donations. There will be cinnamon rolls.

Covid19 Update: Wendy-- Go through the gatehouse/clubhouse for check in, masks required, and help for Claudia with waistbands.

There are a number of parent openings on the Advisory Committee. These openings were listed in the most recent newsletter. Three parents indicated an interest in serving on the committee. August Bergqvist will follow up with those parents and do some additional recruiting to fill these openings.

Financial Update: Chris

- Current balance is \$48,792 which reflects \$5000 less than last month. The timing of ad submission has been extended and affected revenue. The balance is expected to recover in January.

Regions Submission: Carey

Carey submitted a digital image of the October 2020 Slipstream cover in a jpeg format on September 29. An article of up to 150 words is the goal each month.

Mav or the Month (Amazon gift card courtesy of Autobahn)

Ed Martel, a 40 year member and key drive leader, has been selected. He spearheaded the idea of a vintage tour group.