

# JUNE 2021

## MAVERICK PCA BOARD MEETING MINUTES



- **Date:** June 4, 2021
- **Time:** 6:44 PM
- **President:** William Kruder

Bill – Opening:

1. Welcome Chairs and Members
  2. Maverick SIM Racing-Mike Brodigan—During Covid 19 shutdown, Professional Drivers and others became involved in Simulated Driving. For about \$3000-4000, Mike has enjoyed simulated driving that ‘feels like’ driving a race car. Several Zone 5 PCA members are active. Beyond simulated driving, benefits include social activities and instruction. He believes SIM racing is 80% of an actual driving experience.
  3. No meeting in July
- Landon- Mav of the Month; Amazon gift card courtesy of Autobahn-This month Mike Hayes was honored with the award for his volunteer efforts for Rally events and Concours over his 3 years of membership.
  - Tom/Beckie- Membership update-This month, the Maverick Region gained 30 new members and 3 transferees. The year-to-date gain is 43 new members. This is an improvement. Details are provided on page 3.
  - Chris- Financial update with Advertiser payment—Our situation improved by about \$8000 over last month due to PCA refund of \$9000 and receipt of nearly 90% of expected advertising revenue. The club is ‘great.’
  - Jimmyg- (Comments provided by Matt) Christmas in July for Hope House will occur at the M&M scheduled for July. It will include collection of household items (towels, etc.). Saturday at the M&M, canned food will be collected.
  - Scott Kellogg- Concours update—With 70% turnout against challenging/rainy conditions, this event was deemed successful by participants. Beyond 61 registered cars, 82 ‘guests’ attended. For the Saturday Social event, 40 attended versus 50 registered. For next year, key learnings will be implemented. Overall, it was ‘great on the grass.’

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- Maggie- Web update—Preparation to launch the new website is nearly complete with acknowledgement of the committee for their assistance. Board members should be on the lookout for a preview invitation within 2 weeks. Once received, help with identifying issues will be appreciated.
  
- Carey—Insurance clarification for guests versus spectators—Some confusion occurred over terms for attendees at the Concours. PCA does not allow spectators due to insurance requirements. Guests for this event were required to pay a fee to cover costs for food.
  
- Wendy—Parade—A group dinner in the works for those who plan to attend Parade in French Lick, IN. Information will be posted on the web.

Bill- Closing stay safe and be KIND

Adjourned at 7:18PM

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## **June 1, 2021, Membership Report submitted by Tom Gomer**

### **Activity summary - June 2021**

New Members: 30

Transfers In: 3

New Test Drive Participants: 0

Members with March "ending in 0 or 5" anniversaries: 23.

20-year anniversary - Richard Kassel & Warren Huddleston

Renewed Members: 101

Non-Renewal Members: 49

Transfers Out: 0

Expired Test Drive Participants: 4

Member Record Changes: 8

### **Totals**

Primary Members: 2273

Affiliate Members: 1116

Total Members: 3389

PCA Juniors: 181

Test Drive Participants: 13

Maverick Growth from numbers reported in May 2021.

Primary	Affiliate	Total
7	3	10

### **PCA Totals**

Primary Members	Affiliate Members	Total Members
91288	48854	140163

National Growth

Primary Members	Affiliate Members	Total
777	83 8	60

**Since June 1, 2021, we have added 33 new primary members and transfers. Our net 2021 primary total membership has increased by 43 members.**

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### **Member contacts - To Do.**

1. Email new members - Completed
2. Mail out new member packets -
3. Personal reminder emails sent to all Mar non-renewal members
4. Personal reminder email sent to all members whose membership expires in Apr
5. Anniversary congratulations and recognition request emails sent to all 5-year multiple PCA April anniversary members