

**NOVEMBER 2020**



## **MAVERICK PCA BOARD MEETING**

### **MINUTES**

**Date:** November 4, 2020

**Time:** 6:30 PM

**President:** William Kruder

#### **Bill – Opening:**

**1. Porsche Plano**

**The club is stepping away from Porsche Plano due to their lack of responsiveness. They are no longer a sponsor. We remain receptive to a relationship pending better communication and their willingness to provide monies in support of sponsorship. David Hodges will be working with them.**

**2. Email Alias updates**

**Links from official MavPCA email addresses to personal email addresses have been assigned. When someone sends to the MavPCA email address, the person in the assigned position will receive it seamlessly.**

**3. Political views among members**

**Let's focus on kindness as another incident related to political differences has arisen. This one came up in the Garages area. Going forward, the best approach for leaders is to move away from the conversation. We need to be mindful of harassment and emails too.**

**4. Club Attendance**

**Be on the lookout for registration numbers to be higher than actual attendance at events. The Covid19 effect has led to a 33% drop off between registered and actual. The recent Halloween Rally had 35 registered but only 20 cars showed up. Club chairs should increase allowable registrant numbers in anticipation of the drop-off.**

**5. Club Ad and Communication process**

**The October 10 email regarding 'How To' was sent from the President to everyone. It provides instruction on how to do a Club Ad and plus how to do Club Communication.**

**6. Proofing by chairperson; web calendar vs. Slipstream**

**Kurt needs help proof-reading all submissions for Slipstream. Rather than assume that someone else will proof-read our work, we need to do this ourselves. This applies to Calendar content with focus on accuracy for dates and anything placed on the website. During the transition with Bill Orr, Maggie K is helping to maintain the website.**

**7. Mav of the Year aka James Shoffit Award nomination committee selection**

**Cary, Wendy and Landon submitted names for consideration to receive the James Shoffit Award for 2020. From the slate of candidates, Bill Kruder will select the finalist.**

**8. Executive Board ballot 2021 in November Slipstream; winner will be announced 12/5**

- Secretary recommend is Olga Taylor
- Treasurer Chris Flaugh
- VP Carey Spreen
- President myself

**Reports**

**• Landon- Mav of the Month; Amazon gift card courtesy of Autobahn**

**Paul Mosely is selected as Mav of the Month in recognition for 8 years of membership and his advancing the club with a new 'lens' on activities.**

**• Chris- Financial update**

**The club is on track and doing well. The current balance is \$153,196 versus last month of \$148,793. Despite incurring expense for printing Slipstream each month versus bimonthly as planned, advertising covered an anticipated shortfall. In 2021/2022, the club will realize the full benefit of reducing printing cost.**

**• Tom/Beckie- Membership update**

**The total increase in membership is 26 with 22 new members, 2 transfers and 2 Test Drive. In 2021, Cameron McMillan will have achieved 50 years of membership in the club. For this milestone, a special recognition is in order. Likewise, Ed Martel has been a member for 45 years, Beckie and Tom will research recognition awards for these milestones. National may have recognition and this will be researched. Pins for lanyards was thrown out as an idea. Net growth for 2020 is 56. Test Drives might be another growth opportunity for the club. Beckie will investigate sending a special welcome email.**

**• Carey- From the Regions submission**

**For November, the Mav ladies were featured and will appear in Panorama. As far as award categories, there is potential in Family, Enthusiast, Region and Service. An article is needed in support of submission for these awards. January 2021 will feature Mark's Lime Green 914.**

**David Hodges- Club Race update**

**Eagle Canyon had 60 racers with 50 DEs in attendance. October 2021, this is the first time we've hosted in 7 years and the first race of the year. Next year the Region Race is scheduled for October 17-18, 2020.**



**Debi- Silent Auction update**

Silent auction for Hope House as beneficiary is under way online. So far, over \$4000 has been raised. The Farm Road mugs are a hot seller. Thanks to JimmyG and Bill Middleton for finding sponsors

**Mike Mahoney- Advertiser 2020-21 update**

For 2021, we have 39 for ad revenue with 29 renewals but 4 declined. Total revenue is \$42, 693.75. We anticipate break even. A possible Garages of Texas tie in with Carrollton residents is in consideration. Hagerty and Grapevine Porsche were mentioned.

**Chantel/Sam- Patriots Paw Tour and visit**

Everything is ready for the tour with 73 participants/47 cars touring. The goal was 50 cars—this is a win. Participants will receive stickers, T-shirts and lunch plus a visit to the Patriot Paws facility. Tactical Fleet is terrific for sponsoring the lunch. Ted and Sam worked out a tour and completed test drives. Helpers are needed at the site by 11AM. Location/ Time/Turn by Turn directions were sent to all registrants with reminder to wear masks at the facility. Friendly reminder will be sent out Friday.

**Paul Moseley -Photography Chair update**

The October photo contest winner received a free oil change from Mayo. The Halloween contest is produced great entries. For the upcoming Thanksgiving and holiday season, more contests are planned. These non-professional photo contests are well received. Using Google Drive, storage is ready to store photos in a catalog with 'searchable' features. Debbie/Bill will distribute flyers via Facebook to publicize.

**Wendy- COVID 19 update and new procedures, requirements and expectations**

All Patriot Paws participants must sign the Covid19 waivers. If they sign electronically, they won't need to sign again. Wendy will send out notice to the Patriot Paws participants to obtain signatures and encourage electronic one-time sign up. The Club Race event went well, and wristbands are available.

**Renee/Craig- DE update with COVID Lead Follow update**

The November 14-15 event is all set for Motorsport Ranch with Grapevine Porsche as sponsor. There are 8 drivers in the green group—first timers. Lead and Follow technology is not yet but 8 volunteers in-car will conduct instruction. Medical protocols will be

**followed. During lunch, cars will be most likely be allowed on the track at highway speeds as a Parade Drive. The cost is \$10 per car.**

🍷 **Michael/Mike- Tech Session update**

A live tech session is planned for Saturday, November 7<sup>th</sup> at Porsche Grapevine featuring Drain Maintenance as the topic. Currently 45 are registered with plans for live streaming in place.

🍷 **Mark- AX update and Tire Rack Street Survival update**

Currently, coming up with ideas to do more sessions in 2021 is the focus. Guns and Hoses received \$1000 donation with \$490 coming from donations. The Police/Fire will bring a food truck. It seems that 3 of 9 Board members are Mav PCA members. 20+ Porsches out of 100 cars were present. The cost for AX is \$50,000 per year. From Tire Rack, a Street Survival AX is in the planning stage as a safety course for kids. It will be a 1-day class from 7AM to 5PM and we hope BMW will co-sponsor with us. There is a 10% discount on insurance with course completion.

🍷 **Matt/Derrick- Mavs & Mocha update**

The November 14 Granbury location is approved with a 930AM start to allow member arrival to this location. The feature Porsche is the 911 Turbo. More Porsche flags are needed.

🍷 **Claudia/Jeff- Happy Hour update**

Things are all set for November 19<sup>th</sup> at The Ranch at Las Colinas. So far, the registrations are at 50% per club.reg. No events are planned for December.

🍷 **Ginger/Tom- Rally update**

The Halloween rally went well with 20 cars and a lot of fun. Cary and Sue won the costume context.

🍷 **Sam/Ted- Tours update with COVID expectations**

Currently, routes are being finalized for the Toy Drive scheduled for December 5.

🍷 **Debi/Scott/Sam-Founders Day Family Affair update**

This multi event program is set for Nordstrom Mavs/Mocha, Toy Parade Drive and Family event at Grapevine Porsche. There will be tents, activities for PCA Juniors, lots of food choices. Already, 83 people have registered for the Family affair. Different car classes will compete in the People's Choice Concours.

🍷 **Kurt- SLIPSTREAM 2020-21 update new online magazine**

The online magazine is being built. Scott is temporarily helping until another volunteer is identified.

**SAVE THE DATE—Board Member Christmas Party in the evening on December 1, 2020. There is not Board meeting in December.**

**Bill- Closing stay safe and be KIND--Meeting adjourned at 8:10pm**